**FOR IMMEDITATE RELEASE**

**<CITY> kicks off <YEAR> Community Visioning Program**

<CITY> is participating in the <YEAR> Iowa’s Living Roadways Community Visioning Program. Community Visioning is a transportation enhancement planning process that serves Iowa communities under 10,000 in population.

The program helps community volunteers envision aesthetic and ecological improvements along roadsides and related landscapes by blending environmental stewardship with community improvement projects. <CITY> is one of ten communities selected to participate in this award-winning program.

At its first two meetings, the <CITY> visioning committee learned public involvement techniques that they will use in the visioning process to assess local resources and identify community needs. The information gathered will be used to develop a transportation concept plan.

The next step in the process will be a focus group workshop on <DATE>, from <TIME TO TIME> at <LOCATION>. Residents will be invited to share their ideas regarding transportation opportunities and needs in <CITY> in a small group setting.

The workshop will consist of six focus groups for each of the following demographics: steering committee members, older adults (65 years old and older), those with limited mobility, active recreationists, parents, and children (6 years old and older). Each focus group will take approximately one hour.

**To participate in one of the focus groups, go to** [www.communityvisioning.org/<CITY](http://www.communityvisioning.org/%253cCITY)**> and click on “Public Input.”**

For further information about participating in a focus group or the overall visioning process, please contact us:

<COMMITTEE CONTACT PERSON>

<TITLE/ORG>

<PHONE NUMBER>

<EMAIL ADDRESS>

<NAME>

Trees Forever Field Coordinator

<PHONE NUMBER>

<EMAIL ADDRESS>

The Iowa’s Living Roadways Community Visioning Program is sponsored by the Iowa Department of Transportation in partnership with Iowa State University Extension Landscape Architecture and Trees Forever, an Iowa-based nonprofit organization with a mission to plant trees and care for the environment.