



Concept master plan

Concept Plan

The concept master plan shows the proposed location for various enhancements ("projects") that are showcased in the visions illustrated on the following boards. These concepts represent potential design solutions to various challenges and desires related to West Burlington's transportation system that residents identified throughout the visioning process. The icons shown on the plan represents the enhancements that provide solutions to meet one or more of each specific value/theme detailed on Board 6 with the same icon. This plan and the enhancements illustrated in this set of boards identify opportunities for effective placemaking.

Placemaking

Perhaps one of the best definitions of placemaking is from Wikipedia: "Placemaking is a multi-faceted approach to the planning, design and management of public spaces. Placemaking capitalizes on a local community's assets, inspiration, and potential, with the intention of creating public spaces that improve urban vitality and promote people's health, happiness, and well-being... Good placemaking makes use of underutilized space to enhance the urban experience at the pedestrian scale to build habits of locals."

What, Where, and Why?

As can be seen on the concept plan and in the concepts that follow, a project designed to address one concern has the potential to improve and/or solve other issues. As an example, enhancements that improve connectivity and accessibility can aid in strengthening community identity and improving safety and traffic control.

Adopting and utilizing a "complete streets" approach to planning, designing, building, operating, and maintaining streets enables safe access for all user types, including pedestrians, bicyclists, and motorists of all ages and abilities. The visions shown on the following boards were created following the complete streets methodology as part of placemaking efforts.

West Burlington

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