



Program Overview

Wellsburg was one of 10 communities selected to participate in the 2020 Iowa’s Living Roadways (ILR) Community Visioning Program. The program, which selects communities through a competitive application process, provides professional planning and design assistance along transportation corridors to small Iowa communities (populations of fewer than 10,000).

The ILR Community Visioning Program assists community members with planning local transportation systems that are safe, accessible, and ecologically sensitive. Planning also takes into account local use patterns and needs of residents and supports these goals by gathering research-based information that guides transportation goal setting and design.



Each visioning community works through a planning process consisting of four phases of concept development:

- Program initiation
- Needs assessment and goal setting
- Development of a concept plan
- Implementation and sustained action

Wellsburg’s process is guided by a local steering committee who mobilized other residents to take part in a series of meetings that are facilitated by field coordinators from Trees Forever. Iowa State University organized design teams of professional landscape architects, design interns, and ISU faculty and staff. The program is sponsored by the Iowa Department of Transportation.



Community Goals

The Wellsburg visioning committee identified several goals and priority areas during the visioning process, which are included below:

- Downtown:** Update sidewalks; add bump-outs; tactile warning pavement and improved crosswalks; include street trees and plantings; change the vehicular orientation to two-way traffic; replace light poles and fixtures, and add a pocket park for public gatherings.
- City Park:** Improve park’s accessibility, update playground equipment, renovate band shell, and improve connectivity to park’s amenities.
- Safety:** Improve existing sidewalks, enhance pedestrian crosswalks, and update lighting within specific areas of the community.
- Pool Park:** Add a splash pad, relocate existing swings, improve accessibility through the park, and increase park amenities.



Capturing the Wellsburg Vision

Based on the needs and desires of local residents, as well as a detailed inventory of community resources, the design team developed a conceptual transportation enhancement plan. This plan, as well as the inventory information, is illustrated in the following set of presentation boards. These boards include the Program Overview, Bioregional Assessment, Transportation Inventory and Analysis, Concept Overview, and Community Design boards.