

**POPULATION**

Population Fluctuation



- The community is small and so even a small-scaled impact is leading to a population increase or decrease.
- The city is losing its focus as it is small and is getting lost among the bigger communities.
- The population is being controlled by the occurrences in the community. Introducing a small project such as a ball field or a local business impacts the community in various positive ways.

**POPULATION BY AGE**

Higher Younger Population



- Younger population leaves after completing high school if the community remains a bedroom community and uninteresting with no recreational activities.
- This scenario calls for more activity, safety and accessibility within the community.

**HOUSEHOLD AND FAMILY DATA**

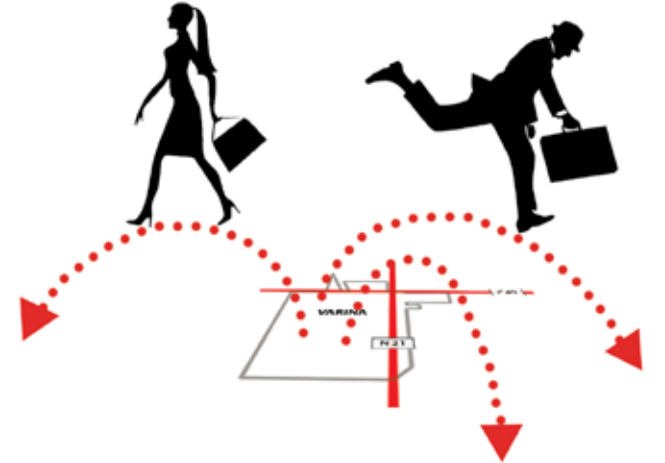
Family Household Decline



- City loses its focus because of decreased utility usage and tax income.
- People move closer to their jobs leading to abandonment of houses and lots in the community.
- Increase in aging population
- Potential loss of culture and history over time.

**OCCUPATION**

Working Outside Varina



- Bedroom community (No jobs within the community)
- Discourages new people from moving into the community
- There is less chance for outsiders to enter the community as there are no jobs or shops in the community

**COMMUTING TO WORK**

Travel Time, Cost & Energy



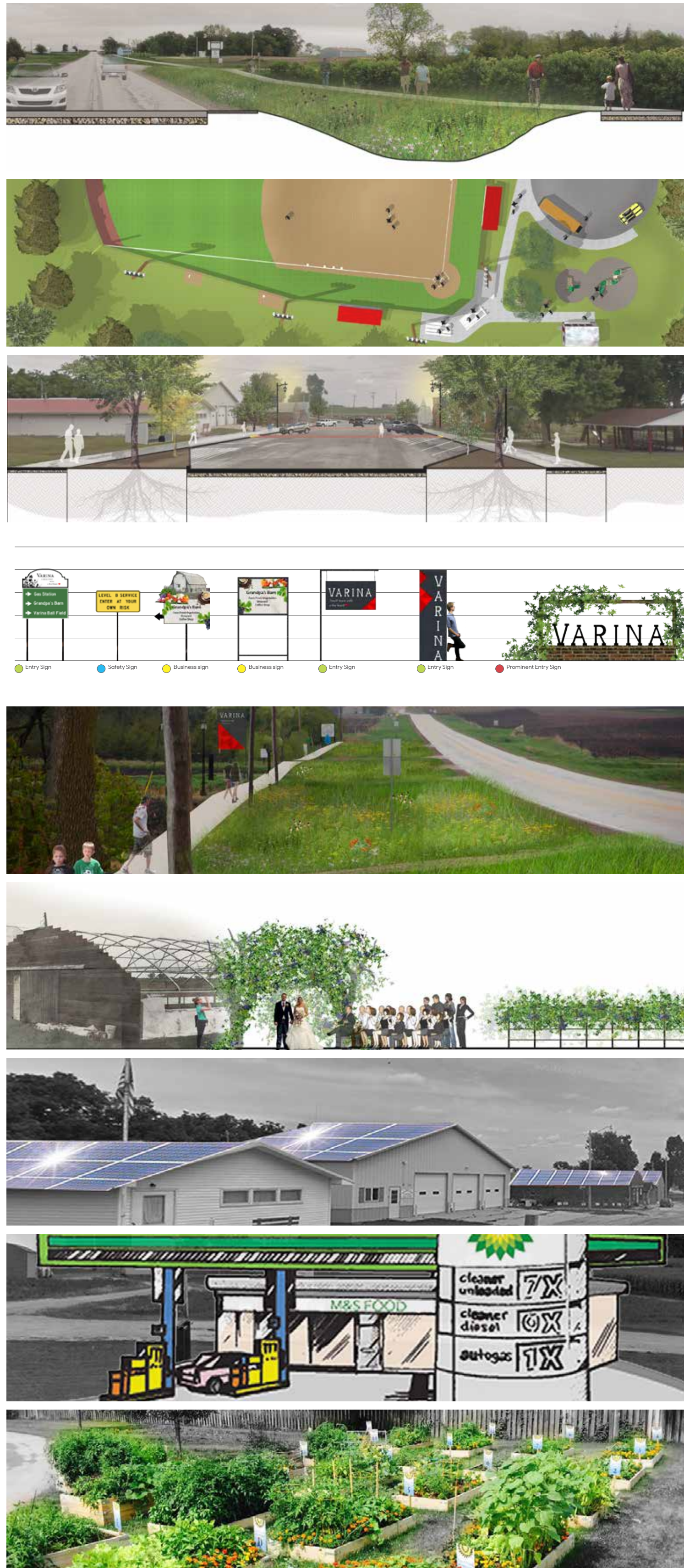
- Tiresome
- Loss of income, energy and time
- Less activity in Varina and more activity elsewhere.

**TORNADO**

Property Loss & Damage



- Less optimism about rebuilding and recovering what was lost. The Tornado of 2011, caused a lot of damage that disturbed the community.
- Loss of trees and infrastructure



WALKING TRAILS  
BALL FIELDS  
SIDEWALKS  
WAY-FINDING  
VISUAL QUALITY  
GRANDPA'S BARN  
SOLAR PANELS  
PUBLIC GAS STATION  
COMMUNITY GARDEN

**Increase in Population and Family Households**



New recreation and community amenities in Varina provide interest for younger families.

**Self-Sufficient Community**



A business like Grandpa's Barn provides a basis for community uplift and encouragement of being more sustainable while providing more services within the community.

**Health And Well Being**



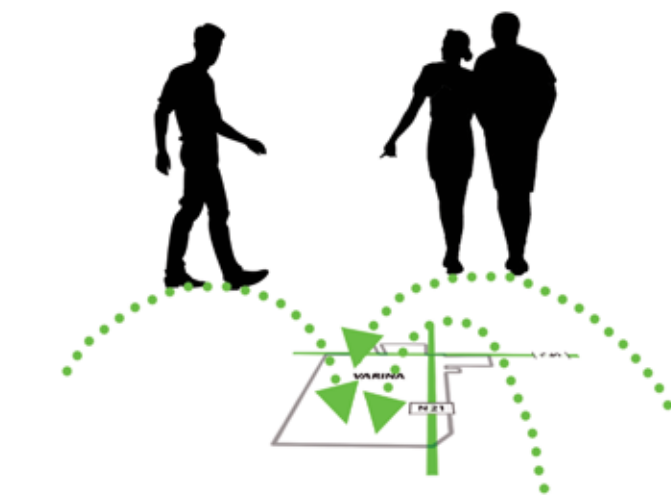
With the addition of a looped walking trail, residents improve their health and social well-being.

**Increase In The Economy**



Varina residents are working towards grassroots efforts to provide services from within the community, ultimately decreasing the money spent outside the community, increasing their own economy.

**Increase In Visitor Population**



Over time, various improvements lead to Varina making a name for themselves outside of the community, drawing new and recurring visitors in more often.

Refer to Board 13a

**STATE OF CHANGE**

Based on the timeline on Board 13a.

**ANALYSIS OF THE CHANGE**

**PROPOSALS**

**VISION**



**Timeline: Tracing the Possible Future**

**Jeffrey L. Bruce and Company LLC**

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Iowa State University | Trees Forever | Iowa Department of Transportation

