Goal Setting Process

The Van Meter steering committee presented the design team with observations from the TAB assessment, survey, and bioregional inventories. The committee then identified goals and values based on this assessment information. Each committee member was asked to provide reasoning on why it would be important to work on a project with the intent of achieving the broad-based goals, while also identifying potential improvements addressing areas of concern. The landscape architects organized these programming themes using the goals identified by the steering committee, with greater importance given to goals highlighted in discussions and/or repeated by individuals during the goal-setting meeting.

Community Values/Themes	Broad-Based Outcomes/Goals	Why Change Anything?	What Exactly and Where?
Accessibility + Connectivity	 Connections to parks + other amenities Increased accessibility Improved sidewalk connections 	 Enhance recreational opportunities Encourage walking/biking Increase safety downtown 	 Make Van Meter Recreational Complex accessible by trail Provide pedestrian route from Crestview Development to school campus
Main Street Improvements	 Increased walkability More desirable appearance 	 Attract people downtown Make downtown a destination Showcase community pride 	 Improve quality and increase width of sidewalks Provide site furnishings Enhance corridor with trees/plantings Improve lighting to increase safety and mobility at night
Beautification	 Enhance entrances to town More inviting downtown 	 More "curb appeal" for visitors Showcase community pride 	 Enhance northern entry corridor with trees/plantings Enhance downtown with trees/plantings Provide entry signage on western and eastern entrances
Community Amenities/Destinations	 Provide more community destinations Create spaces for community gathering 	 Provide space for community gathering Encourage community pride/ownership 	Utilize open space on southwest corner of Grant St. and West St. for community events
Intersection Safety	 Safe pedestrian crossings Safe routes to school Safe crossing at railroad 	Improve access amenities Improve safety and accessibility	 Improve pedestrian crossing at the railroad and R16 intersection Alleviate congestion at the school entrance/exit with R-16 Provide safer pedestrian crossing at the F-90 and R-16 intersection Coordinate with County DOT to include pedestrian crossings with future intersection improvements: F-90 and R-16, Elm St. and Mill St.



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