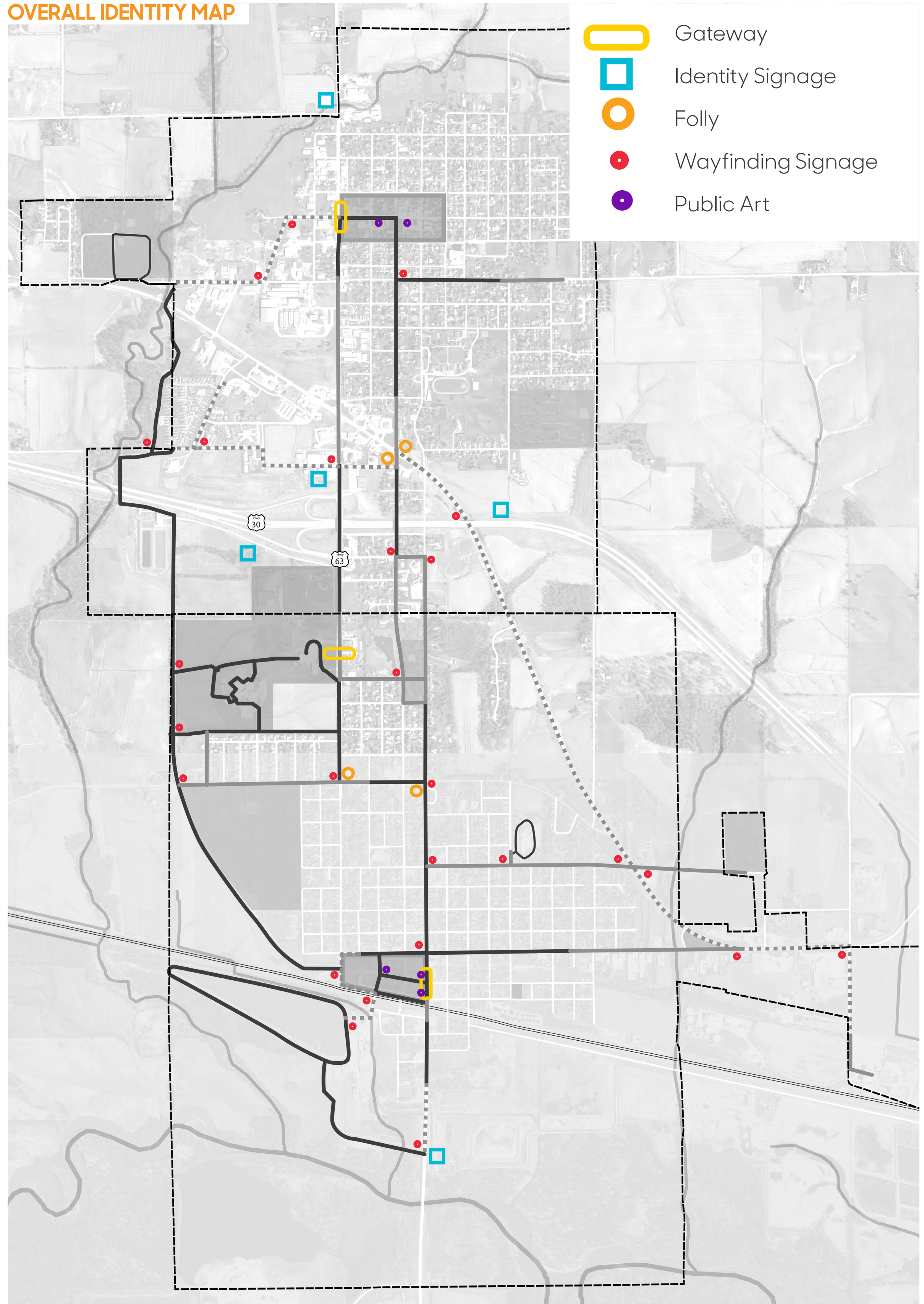


OVERALL IDENTITY MAP



- Gateway
- Identity Signage
- Folly
- Wayfinding Signage
- Public Art

Existing Toledo Identity Elements



Existing Tama Identity Elements



Gateway



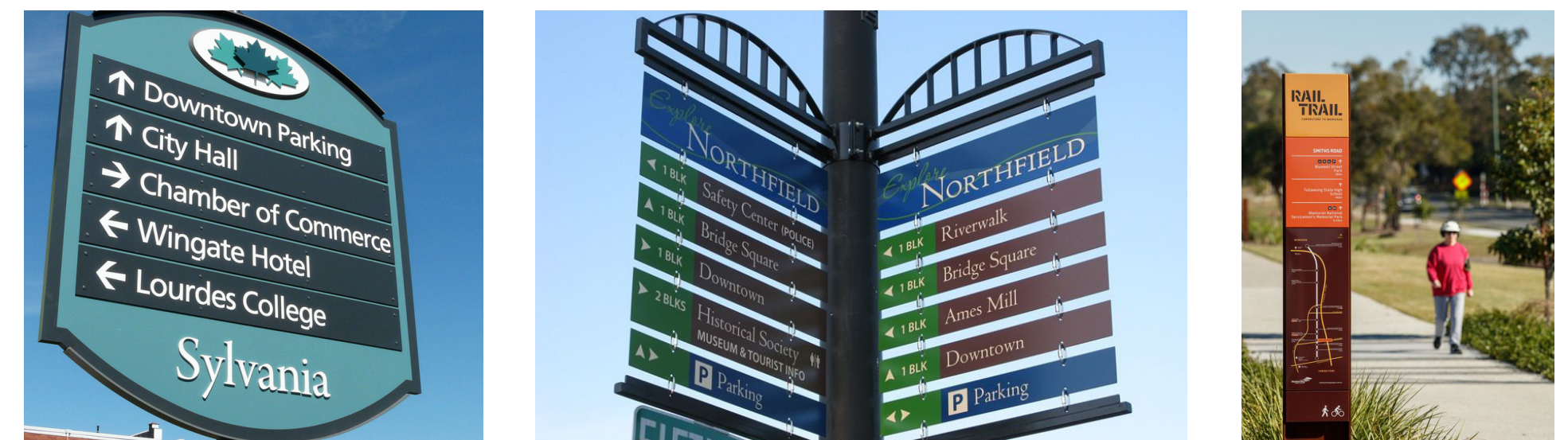
Monument Signage



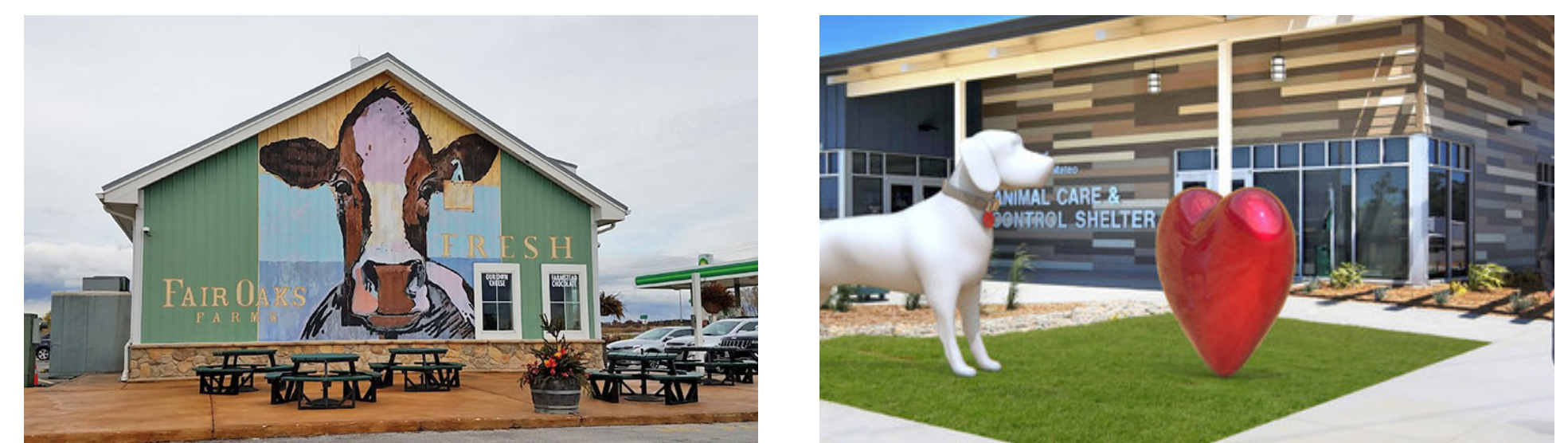
Folly



Wayfinding Signage



Public Art



Tama + Toledo

Wayfinding + Identity

site design group
 LA: Cassandra Rice, PLA, ASLA, Hana Ishikawa, AIA
 Landscape Designer: Richard Meagher
 Intern: Paul Hsu
 Iowa State University | Trees Forever | Iowa Department of Transportation

