## Goal-Setting Process: Combined results from Community Assessments and Steering Committee Performance Objectives



The Stanton steering committee discussed what it learned from the bioregional assessment and community focus groups with the landscape architects.

The committee then identified and communicated goals and values based on the information from the assessments. Each committee member also included reasoning for improvements around town and highlighted specific programming needs for the identified areas of concern.

The landscape architects organized programming themes for the city of Stanton using the goals shared and developed by the steering committee. Greater importance was given to the goals that were highlighted in discussion and/or repeated by individuals during the performance objectives meeting.



Stanton's steering committee discussed the cultural icons in town such as the coffee pot water tank at the Swedish Cultural Center, during the goal-setting meeting.

Community Values/Themes Based on Assessments	Steering Committee Tally	Broad-based Outcomes/Goals	Why Change Anything?	What Exactly and Where?
Accessibilty, Connectivity, & Safety		- Create an organized, accessible, and safe space for all ages	- To improve qualiity of life and create more spaces for people with mobility limitations.	<ul> <li>New basketball court near the community garden</li> <li>New parking lot and soccer fields at Danny Anderson Field</li> <li>Better mobility within Anderson Park</li> <li>Trailhead access throughout town</li> <li>Downtown streetscape beautification</li> </ul>
Trail Assets		- Allow access to attractions outside the city and provide more accessible trailheads	<ul> <li>There is currently no connection between attractions outside the city</li> <li>To make the trails more accessible to everyone</li> </ul>	<ul> <li>Create a trailhead near the north entry into the community</li> <li>Develop a trail to connect Stanton to Viking Lake State Park</li> </ul>
Beautification		- Create a "wow" factor to help attract visitors to Stanton	- To create more jobs, improve tourism, and retain current residents	- Create a green space at the Swedish Cultural Center
Identity & Branding		<ul> <li>Draw visitors to Stanton and keep residents living in the Stanton.</li> <li>Create a uniform look/theme throughout the whole city</li> </ul>	- It can help grow the city and help develop city pride	- Something fun - colors/sculptures for downtown area to give the town a sense of identity and the community's Swedish heritage
Outdoor Activity Spaces & Entertainment		- Have more places in Stanton for all people to enjoy and to improve the quality of life in the city	<ul> <li>To create a larger outdoor gathering space for community events</li> <li>To provide more outdoor spaces for residents to utilize</li> <li>Would like the asphalt removed at</li> </ul>	<ul> <li>Develop an outdoor space such as a mini amphitheater at the old gas station</li> <li>Create a green space in front of the water towner at the Swedish Heritage Area</li> <li>Install a welcome center and sculpture</li> </ul>

## Stanton Performance Objectives

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