

Program Overview

The city of Stanton is one of 10 communities selected to participate in the 2022 Iowa’s Living Roadways Community Visioning Program. The program, which selects communities through a competitive application process, provides professional planning and design assistance along transportation corridors to small Iowa communities (less than 10,000 residents).

Visioning Program Goals:

1. Develop a conceptual plan and implementation strategies alongside local community residents.
2. Enhance natural, cultural, and visual resources existing within communities.
3. Assist local communities in using external funds as leverage for transportation corridor enhancement.

Each visioning community works through a planning process consisting of four phases of concept development:

1. Program initiation
2. Needs, assessment, and goal setting
3. Development of a concept plan
4. Implementation and sustained action strategies

Each visioning community is represented by a steering committee of local residents and stakeholders who take part in a series of meetings and focus groups that are facilitated by field coordinators from Trees Forever. The Community Visioning program, as part of Iowa State University’s Landscape Architecture Extension, organizes initial focus groups with design interns as well as transportation needs and behaviors surveys. The program is sponsored by the Iowa Department of Transportation.

Community Goals

The Stanton steering committee identified a number of goals and priority areas during the visioning process, which include parks improvements, downtown beautification improvements and accessibility, an entertainment complex, a community sculpture garden, and an enhanced cultural center gathering space.

Capturing the Stanton Vision

Based on the needs and desires of the local residents, as well as a detailed inventory of community resources, the design team developed transportation-based community improvement project concepts, which are illustrated in the following set of presentation boards:

1. Program Overview
2. Bioregional Assessment
3. Transportation Assets and Barriers Assessment
4. Transportation Inventory and Analysis
5. Performance Objectives
6. Concept Overview
7. Trial Connectivity Plan
8. Existing Anderson Park
9. Danny Anderson Field Expansion
10. Downtown Beautification
11. Entertainment Complex
12. Sculpture Park
13. Swedish Culture Center
14. Implementation Plan



Stanton’s steering committee meets on-site with the Jeffrey L. Bruce & Company’s design team to discuss and evaluate goals and values of the community before the start of the walking tour of Stanton.



During the community design workshop walking tour, the Stanton steering committee stops to discuss more detail about the site for the proposed entertainment complex.



David Stokes discusses the agenda for the design concepts presentation with the Stanton steering committee.



The Jeffrey L. Bruce and Company design team walks the downtown business district and streetscape, during the public design workshop