



Existing south entrance sign



Existing north entrance sign

Signage Enhancements

Renovating the existing welcome signage was the most popular need expressed by the steering committee. They are constructed of two limestone columns supporting a painted plywood sign between. The plywood sign boards show signs of age and decay. The committee would like to keep the limestone columns and use an engraved local limestone face that would be placed between the existing columns.

The use of consistent wayfinding signage throughout the community would direct residents and visitors to the town's amenities using a combination of free-standing and pole-mounted directional signage. The design team used the community's school colors and existing logo to create a signage cap theme that could be used in all future signage. The final concept should follow the Manual of Uniform Traffic Control Devices guidelines and have 3M reflective finishes for visibility at night.



Existing way-finding signage



Signage cap concept using existing city logo



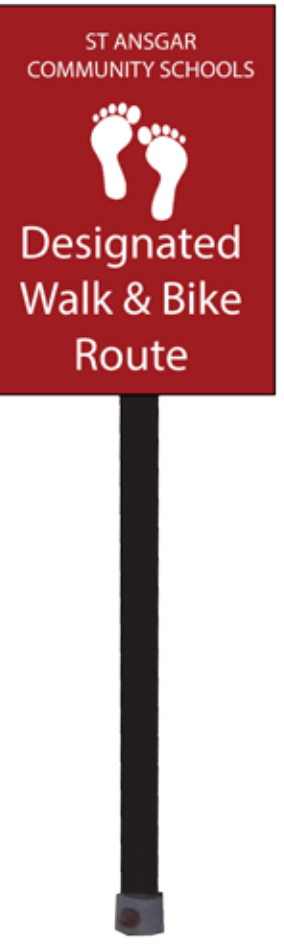
Proposed sign concept using the existing stone columns



Wayfinding Signage



City Amenity Sign



Pedestrian Sign



Pole-Mounted Sign

St. Ansgar

Signage Enhancements

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