

A map of Slater showing existing and proposed signage locations.

**Signage and Way-finding**

Slater residents shared a desire for signage improvements to help direct people to key amenities. A variety of signage exists throughout the community and this proposal builds on that signage to fill gaps and help bring awareness to Slater’s many great features. Proposed signage draws on Slater’s identity and branding and blends it with Central Iowa Trail visual aesthetics for updating entrance signs, new park signs for Arboretum Park, and Junction Park. The kiosk is an information hub at the proposed Junction Park. Way-finding signs address visitors’ need to know what amenities exist as they enter Slater and how to get to those locations as they navigate the city. This signage scheme enhances the visitor experience in Slater and draws attention to its key locations and resources.

# Slater

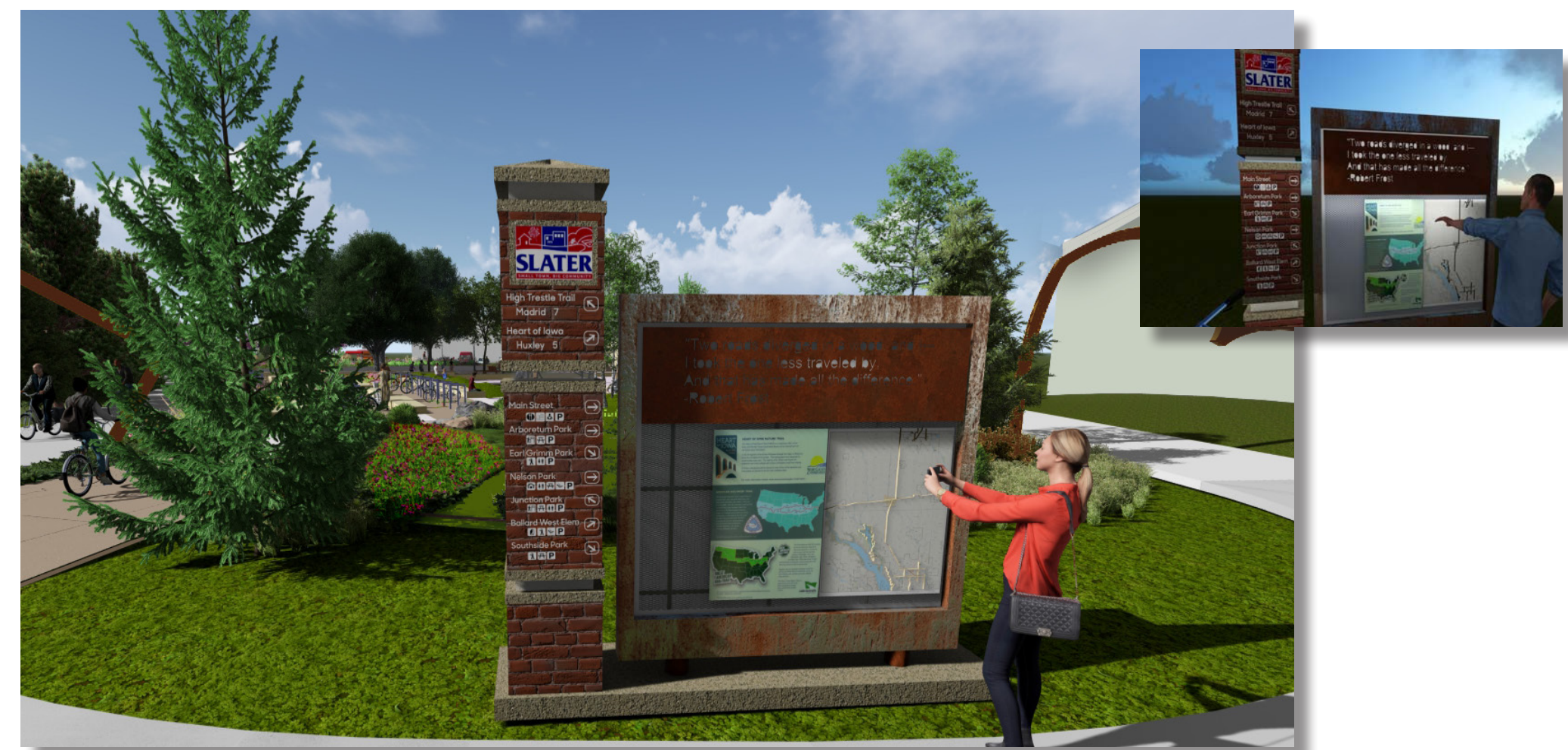
## Proposed Signage and Way-finding



★ Entry signs with Slater identity married with rail-trail weathered steel use existing brick columns.



● Proposed illuminated park signs tie Slater identity with the rail-trail aesthetic. (day and night views).



▲ Proposed trail kiosk depicts places of interest in Slater and next stops on the High Trestle and Heart of Iowa Trails. It features space for pinning up fliers and has lighting. The gateway includes the kiosk and two arches.



Primary way-finding sign directs visitors to Slater’s key points. Example entering Slater from the north on Linn St.



Secondary way-finding signs give directions to attractions. Example from Linn St at 10th Ave.



▲ Trail sign example from north edge of Earl Grimm Park facing north.

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