



Community Meeting



Intersection of W Sheridan Ave and S Blossom St in Downtown Shenandoah



Monument Signage and Historical Gazebo off Highway 59 and Sheridan Ave



Key Takeaways from Community Goal Setting Meeting

**Program Overview**

Shenandoah has been selected as one of ten communities to participate in the 2021 Iowa Living Roadways Community Visioning Program. This program provides professional planning and design consideration for transportation corridors within small communities of Iowa (populations fewer than 10,000).

Each visioning community works through a planning process consisting of four phases of concept development:

1. Program initiation
2. Needs assessment and goal setting
3. Development of a concept plan
4. Implementation and sustained action

For Shenandoah, this process will be guided by a local steering committee along with other community members. Visioning committee meetings, focus groups, city surveys, transportation inventory, and goal setting are facilitated by Trees Forever and a team of professional landscape architects, design interns, and Iowa State University faculty and staff. This program is sponsored by the Iowa Department of Transportation.

**Community Goals:**

The primary concerns of the community focused around pedestrian safety, connections to the Wabash Trace Trail, park improvements, and enhancements to downtown Shenandoah. The following focus areas were identified and addressed by the design team:

**Pedestrian Improvements** – Improving the safety and connectivity of walking routes throughout Shenandoah. Improving pedestrian crossings and demarcation along Highway 59 and creating a new connection on the Wabash Trace Trail were identified as priorities by the community.

**Highway 59 and West Sheridan Ave Improvements** – Bringing new life to the historical gazebo at this intersection through a new public plaza and monument signage with an LED bulletin board for city events.

**Shenandoah River Park** – Developing a new park along the East Nishnabotna River where children can play on a nature-themed playground or on the existing sandbars along the river. A variety of campsites, trailheads, shelters, and canoe launches are other proposed amenities at the park.

**Community Entrance Signage** – Establishing new entrance feature for Shenandoah. These signs would be large enough to be visible from vehicular traffic and would create a cohesive theme for the city’s signage. There is also an opportunity to provide an LED bulletin board on which the city could advertise events.

**Downtown Beautification** – Bringing new life to Shenandoah’s downtown through tree plantings and sidewalk improvements, and creating a pedestrian plaza and event space at the intersection of W Sheridan Ave and S Blossom St.

**Capturing the Shenandoah Vision:**

Based on the needs of the community and the inventory of Shenandoah’s existing resources, the design team developed the concept overview and design components illustrated on the following set of presentation boards. These boards display the final Concept Overview, Pedestrian Improvements, Highway 59 and West Sheridan Ave, Shenandoah River Park, Community Entrance Signage, Downtown Beautification design concepts envisioned by the community of Shenandoah and the Iowa Living Roadways Community Visioning team.



Existing Shenandoah Signage



Section of the Wabash Trace Trail

# Shenandoah

## Program Overview

**HDR**

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