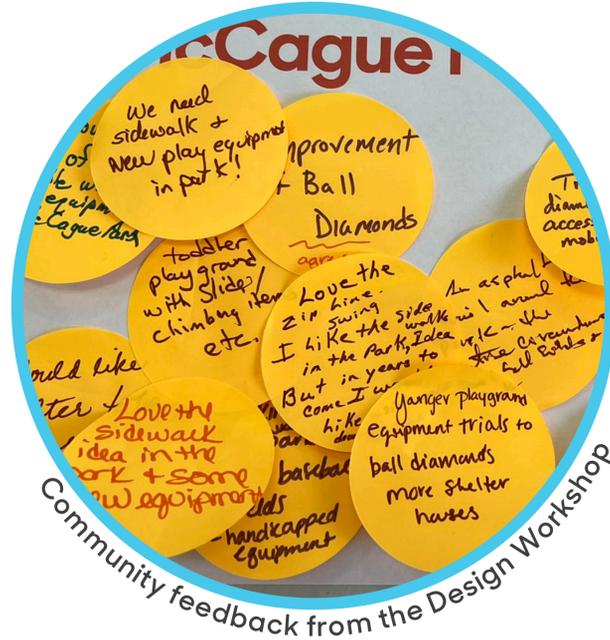




McCague Memorial Park



Community feedback from the Design Workshop



Design Workshop Open House



Proposed Downtown Gathering Space

Program Overview

The city of Shell Rock is one of 10 communities selected to participate in the 2022 Iowa's Living Roadways Community Visioning Program. The program, which selects communities through a competitive application process, provides professional planning and design assistance along transportation corridors to small Iowa communities (populations of fewer than 10,000).

Goals for the Visioning Program include:

- Development of a conceptual plan and implementation strategies with local communities
- Enhancement of the bioregional, cultural, and visual resources of communities
- Assisting local communities in using external funds as leverage for transportation corridor enhancement

Each visioning community works through a planning process consisting of four phases of concept development:

1. Program initiation
2. Needs assessment and goal setting
3. Development of a concept plan
4. Implementation and sustained action

Each visioning community is represented by a steering committee of local residents and stakeholders who take part in a series of meetings that are facilitated by field coordinators from Trees Forever. Iowa State University organizes design teams composed of professional landscape architects, student interns, and ISU faculty and staff. The program is sponsored by the Iowa Department of Transportation.

Community Goals

The Shell Rock visioning committee identified a number of goals and priority areas during the visioning process.

Sidewalks + Connectivity: The steering committee would like to enhance pedestrian connections to popular destinations within the community by creating sidewalks and trails for walkers, runners, and bicyclists.

Trails: A connection from the community to Rolling Prairie Trail is a priority for Shell Rock and for Butler County. The steering committee sees the value in connecting the trail to Shell Rock and continuing Rolling Prairie Trail to connect to Waverly.

McCague Memorial Park Enhancements: The creation of a sidewalk throughout the park connecting the existing and new features was very important to the community and the steering committee. Adding playground equipment for younger children and equipment that is more inclusive is another goal for the committee.

Downtown Gathering Space: The steering committee would like to create an outdoor gathering space downtown for community events.

Shell Rock Program Overview

RITLAND+KUIPER Landscape Architects

Landscape Architects: Craig Ritland, FASLA, & Samantha Price, ASLA

Intern: Amber Pearce

Iowa State University | Trees Forever | Iowa Department of Transportation

