Concept Overview

After meetings with the steering committee and other members of the community, the design team has proposed several concepts for Scranton based on the goals identified. Below is an outline of the proposed concepts which correspond to the map:

Trail and Sidewalk Systems

The design proposal for improvements to the trail and sidewalk networks in town address residents' desire to have safer options when getting around Scranton and connecting to each of the four (4) parks.

Parks and Recreation 2.

Improvements to the aged portions of the park system, along with new elements to further enhance the public space and encourage various types of recreation.

Main St./Downtown Revitalization 3

State Street and the downtown core have a lot of history with the Lincoln Highway. Scranton can impress visitors and residents with new street configurations, landscaping, and site furnishings to further enhance their Main Street appeal.

Scranton Water Tower

The water tower also gives Scranton a unique historical connection and a destination for visitors. Highlighting this feature enhances its visibility and bring more people into town.

Way-finding and Signage 5.

An attractive and cohesive signage scheme incorporating elements of existing community signage and enhancing Scranton's visual appearance and legibility.



Board 7

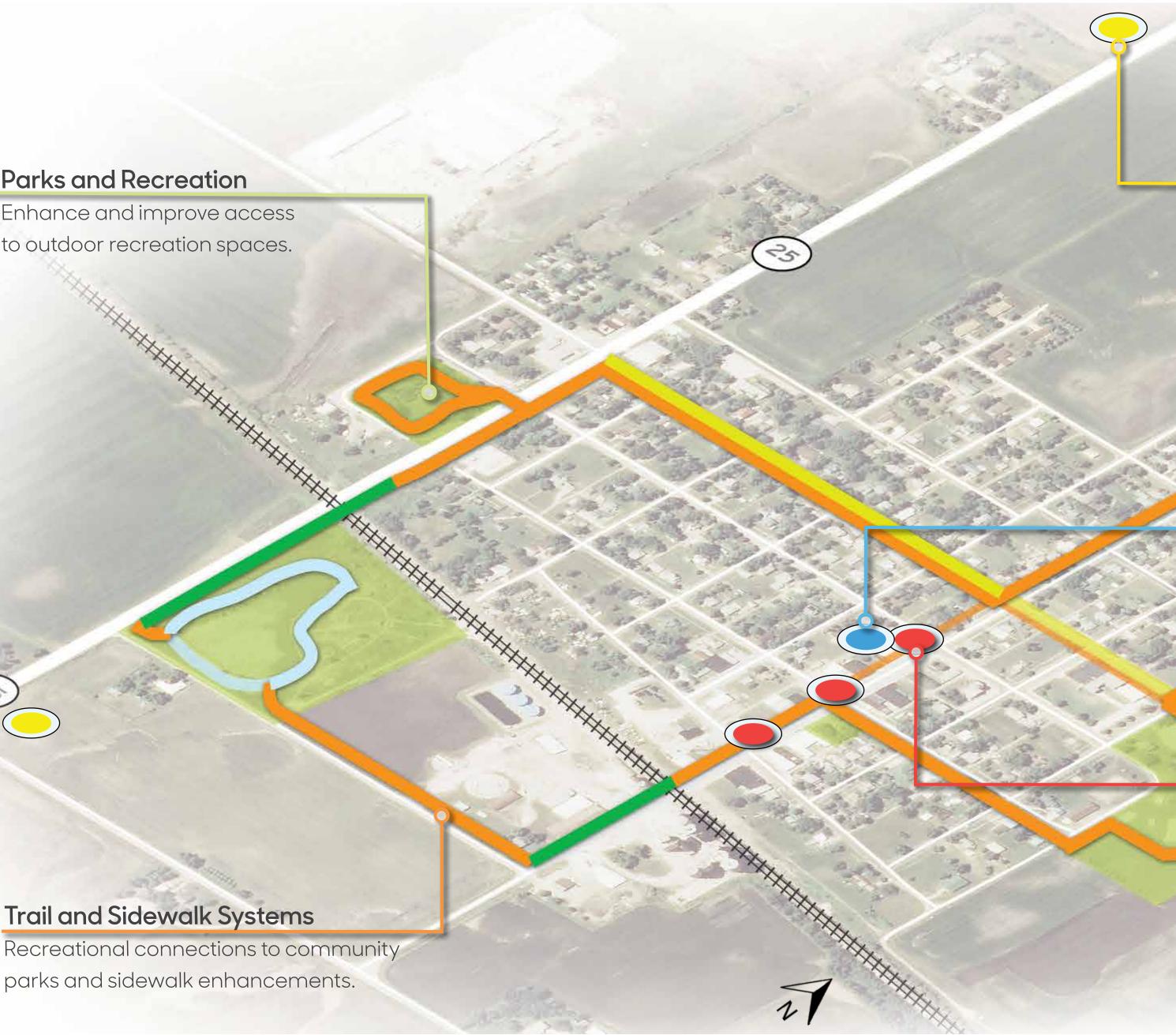
Scranton Concept Overview

Parks and Recreation

Enhance and improve access to outdoor recreation spaces.

Trail and Sidewalk Systems

parks and sidewalk enhancements.





Board 9a



Board 9c



Board 10b

Jeffrey L. Bruce and Company LLC

Landscape Architects: Eric Doll, PLA, ASLA and David Stokes, PLA, ASLA Interns: Riley Dunn and Carol Joella Ustine

Iowa State University | Trees Forever | Iowa Department of Transportation

Way-finding and Signage

Improve navigation and the community identity.

Scranton Water Tower

Plantings underneath the tower and lighting it at night will help show it off.

Main St./Downtown Revitalization

More vegetation and safer crossings make for a comfortable pedestrian experience.



Board 11



Board 12

