

## Program Overview

The City of Scranton is one of 10 communities selected to participate in the 2017 Iowa's Living Roadways Community Visioning Program. The program, which selects communities through a competitive application process, provides professional planning and design assistance along transportation corridors to small Iowa communities (less than 10,000 residents).

### Visioning Program Goals:

1. Develop a conceptual plan and implementation strategies alongside local community residents.
2. Enhance natural, cultural, and visual resources within the existing communities.
3. Assist local communities in using external funds as leverage for transportation corridor enhancement.

Each visioning community works through a planning process consisting of four phases of concept development:

1. Program initiation
2. Needs assessment and goal setting
3. Development of a concept plan
4. Implementation and sustained action strategies

Each visioning community is represented by a steering committee of local residents and stakeholders who take part in a series of meetings and focus groups that are facilitated by field coordinators from Trees Forever. The Community Visioning Program, as part of Iowa State University's Landscape Architecture Extension, organizes initial focus groups with design interns and transportation needs and behaviors surveys. The program is sponsored by the Iowa Department of Transportation.

### Community Goals

The Scranton steering committee identified a number of goals and priority areas during the visioning process: a comprehensive trail system to connect all community parks, enhancements to community parks, street and sidewalk improvements, and Main Street renovations.

## Capturing the Scranton Vision

Based on the needs and desires of the local residents, as well as a detailed inventory of community resources, the design team developed transportation-based community improvement project concepts, which are illustrated in the following set of presentation boards:

1. Program Overview
2. Bioregional Assessments
3. Transportation Assets and Barriers
4. Transportation Inventory
5. Goal Setting: Assessing and Programming Community Needs
6. Concept Overview
7. Sidewalks/Safety
8. Loop Trail/Park Connections
- 9a. Pond Park
- 9b. City Park
- 9c. Recreation Fields
- 9d. Gazebo Park
- 10a. Downtown/Main Street
- 10b. Main Street Details
11. Water Tower Park
12. Signage Typologies



Scranton's water tower is the oldest working water tower in Iowa.



The Scranton Steering Committee shares a wealth of knowledge at the Goal Setting Meeting.



Panoramic view of Pond Park and Scranton as seen from the Highway 25 viaduct looking east.