

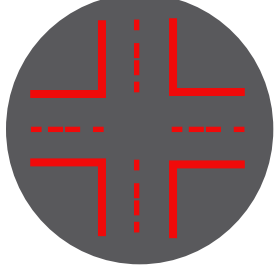
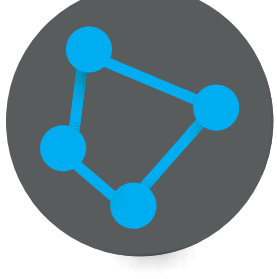



Goal Setting Process

The Royal steering committee presented the design team with observations from the TAB assessment and bioregional inventories. The committee then identified goals and values based on this assessment information. The landscape architects asked each committee member to explain why it would be important to work on a project with the intent of achieving the broad-based goals, while also identifying potential improvements addressing areas of concern. The landscape architects organized these programming themes using the goals identified by the steering committee, with greater importance given to goals highlighted in discussions and/or repeated by individuals during the goal-setting meeting.

Community Values/Themes	Broad-Based Outcomes/Goals	Why Change Anything?	What Exactly and Where?
Economic Development 	<ul style="list-style-type: none"> Strengthen community brand Enhance existing amenities available to residents Attract visitors to local businesses and community destinations 	<ul style="list-style-type: none"> Attract visitors to town to stimulate local economy Continue to provide amenities for community residents 	<ul style="list-style-type: none"> Develop way-finding signage to direct visitors to local destinations Invest in pedestrian infrastructure to enhance walkability in Royal Develop family of signage to enhance community brand
Community Pride 	<ul style="list-style-type: none"> Strengthen community brand Showcase community pride 	<ul style="list-style-type: none"> Encourage community pride/ownership Enhance aesthetics for community members and visitors 	<ul style="list-style-type: none"> Develop family of signage to enhance community brand Provide additional amenities in parks
Intersection Safety 	<ul style="list-style-type: none"> Improve safety for pedestrians accessing local amenities Decrease conflict areas between pedestrians and motorists 	<ul style="list-style-type: none"> Safer pedestrian routes improve access to local amenities Reducing conflict areas will make it easier for semi-trucks to use grain elevator 	<ul style="list-style-type: none"> Create formalized truck route to lessen conflict areas Develop pedestrian routes for safer access to parks Provide pedestrian crossing signage and crosswalk striping at key intersections to raise awareness to motorists
Accessibility + Connectivity 	<ul style="list-style-type: none"> Improve pedestrian connectivity to local destinations Make local amenities more accessible to pedestrians Improve vehicular accessibility in residential areas 	<ul style="list-style-type: none"> Some amenities are inaccessible to users with mobility impairments Encourage exercise and healthy alternative to driving Enhance recreational opportunities 	<ul style="list-style-type: none"> Develop pedestrian routes to improve access to parks Create community trail and walking routes to enhance connectivity Provide secondary access to the Royalty Addition
Recreational Opportunities 	<ul style="list-style-type: none"> Expand pedestrian recreational routes Improve connectivity to existing recreation areas Add amenities to existing recreation areas 	<ul style="list-style-type: none"> Improve access to existing recreational areas Provide additional amenities for residents Strengthen draw as a local and regional destination 	<ul style="list-style-type: none"> Expand recreational amenities in Memorial Park Develop recreational pedestrian trail