Goal Setting

The Riverside steering committee presented what tit learned from the transportation inventory and bioregional assessment, and the community focus group input to the design team. The committee also provided additional anecdotal examples from members' experiences.

The committee then identified goals and values. The goals are based on information from the assessments. Each committe member also provided reasoning for improvements around the community and highlighted specific needs for the identified areas of concern and opportunity.

The design team organized programming themes for Riverside using the goals made by the steering committee. The goals were then prioritized through a voting system and additional discussion.

The results of this work are summarized in the matrix to the right.

After discussing and categorizing goals, the steering committee worked to prioritize possible projects

Community Values	Broad-based Outcomes/Goals	Why Change Anything?	What Exactly & Where?
Safety	· Create improvements for multi-modal transportation around town and at specific crossings	· The ability to travel to destinations and amenities – recreation, commerce and public services – within the community will enhance usership and increase quality of life	· There are several crossings of Highway 22, particularly near downtown and developing commercial areas east of downtown, where increasing visibility and slowing traffic speed will create a safer walking and biking environment.
Streets	· Improve sidewalks and provide additional street lighting in established neighborhoods.	· Additional lighting increases the hours for multi-modal transportation. · Improved sidewalks will allow additional connectivity throughout the established neighborhoods	· Sidewalk installation, updating to ADA and SUDAS standards, lighting in established neighborhoods including the five-way intersection at Ella Street and the elementary school. · Several downtown street intersections at along Highway 22
Trails	· Connect Riverside to other towns with multi-modal transportation options · Reduce congestion with variable speeds on the existing trail · Provide more connection within Riverside	· Connecting to other communities with trails will increase visitors and commerce to Riverside · Increase cohesion of the town with more connection between amenities, services and areas of Riverside	· Connect new trails to the communities of Hills, Kalona, and Washington · Connect existing trail to new commercial areas east of downtown · Connect the trails to popular amenities such as the Iowa River, Riversdie Casino and the golf course
Way-finding	· Increase the use of Star Trek branding and identity · Create more visual connection between Riverside Casino and downtown · Improve signage to parks	· Making Riverside "easier to use" is more appealing for new and existing residents · The Star Trek brand is an attraction for tourism · Connecting the casino and downtown visually will bring more visitors to downtown	· Conservation Park and Hall Park · Boat Ramp · Entry to downtown
Amenities	· Provide places for activities in the community · Create more design standards · Support downtown building improvements and commercial occupancy rather than residential usage for downtown storefronts. · Create parks and amenities on the north side of town to complement new housing · Increase usage of the English River access	· Good amenities contribute to overall quality of life for residents by increasing opportunities for social interaction and physical activity	· New community center is planned for the north side of town · The existing boat ramp often has silting problems and is difficult to find. Overall function could be improved.

Riverside
Program Objectives

Martin Gardner Architecture
Designer: Kyle Martin; Landscape Architect: Meg Flenker
Intern: Zahra Salashoor

Iowa State University | Trees Forever | Iowa Department of Transportation

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