Goal Setting Process: Combined Results from Transportation Behavior and Needs Survey and Steering Committee Goal Setting Meeting



The Polk City steering committee presented what it learned from the transportation assets and barriers, transportation analysis, and bio-regional information to the landscape architects.

The committee then identified and communicated goals and values. The goals are based on information from the assessments. Each committee member also included reasoning for improvements around town and highlighted specific programming needs for the identified areas of concern.

The landscape architects organized programming themes for the city of Polk
City using the goals identified by the steering committee.
Greater importance was given to goals that were highlighted in discussions and/or repeated by individuals during the goal setting meeting.

	Community Values/ Themes Based on Assessments	Steering Committee Tally	Broad-based Outcomes/Goals	Why Change Anything?	What Exactly and Where?
	Trail System One of the state		 Create safe trails. Increase overall connectivity of Polk City. Connect Polk City trails to the High Trestle Trail. Create trail signs to inform users of distances and direction, and therefore, increase safety. 	 Trails with improved safety features can be used by a wider age group (young and old). The High Trestle Trail is heavily used and connecting to it can bring in more visitors and offer Polk City more options for recreation. Local businesses benefit from seeing more visitors. Pedestrian/cyclist traffic is more likely to visit parks and quick eats (coffee, ice cream, etc.) than vehicular traffic. 	 Widen trails along Broadway St. Add a second trail on Big Creek Dr. Add sidewalks to 3rd St. Add a trail from Polk City Square to the northern edge of town. Add a trailhead to the NE corner of Technology Park. Add a trail along Parker Blvd. Connect/complete the dead end sidewalk by Lakeside Church and NE side of Broadway St. Create signage themes along trails to define an identity.
en	Signage/Way-finding		 Signage throughout the community that is consistent in design and materiality to create a sense of identity. Informational kiosks at pedestrian hot spots containing bulletin boards, park rules, donor plaques, and/or maps of the community amenities. Signage visibility for all traffic types. Comprehensive updates to signage design and materiality. 	 Way-finding signage can attract tourism and spontaneous visitors. Signs need to be updated as they are difficult to read, creating a safety concern for pedestrians and vehicular traffic. 	 Polk City Square. Maps/Kiosk at Parker Blvd—Neal Smith intersection. Logo of bandstand could be used for signage. Kiosks could be located near Casey's corner. Signs could be attached to existing streetlights.
or n.	Community Beautification		 Add green spaces to amplify opportunities for quality time with friends and family. Consistent designs for flower beds/planters at major intersections (Polk City Square and TCl golf course). Add native vegetation and pollinators to parks (trees, prairie, and wetlands). 	 Beautification promotes a sense of community. Add a sense of pride for new and long-time residents of Polk City to enjoy. Beautification at the Polk City Square will emphasize it as a tourism hub. Beautification shows the intent to welcome visitors and help slow down traffic. Create a welcoming place for bikers/trail users. 	 Widen sidewalks on Broadway St. and add sidewalk to 3rd St. Plantings at Lost Lakes and Falcon Dr. Corridor plantings at Deer Haven and E. Broadway St. corner. Entry plantings at Bridge Rd. and Parker Blvd. Tree plantings along S. 3rd Ave. on the S. 3rd green space. Murals along trails and streets. Community entry sign at Kiwanis Park. Incorporate art throughout the community. Possible sensory garden in vacant spaces.
n	Safety	W1	 Traffic calming measures are needed along busy roadways acting as thru-routes through town. Separate walking, biking, and driving traffic to dedicated routes. Improve visibility of pedestrians to vehicular traffic. Safer crosswalks by the West Elementary School. 	- Safer circulation routes will attract more people walking and biking through town.	 - Pedestrian crossings along 3rd St. - Sidewalk connecting the Polk City Square and Wolf Creek (near Kiwanis Park). - Add a trail along Broadway St. - Add a trail along Parker Blvd. - Connect to Neal Smith Trail along Bridge Rd. - Improve crossings at West Elementary School.
	Year-round Recreation	W1	 Offer more opportunities for winter sports such as Nordic trails and ice rinks. Winter season trail signage visible from the roads. Winter season trail maps showing proposed and existing opportunities. 	- Enhance opportunities for recreation and exercise Make residents and visitors aware of current recreational options.	 - Ice rink at the green space by 3rd St. or Kiwanis Park. - Add information for Nordic trails at the Polk City Square. - Development of Lost Lakes Park. - Development of 3rd Street Park. - Development of City Sports Complex.





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