



Map showing existing and proposed signage types throughout the community.



## Way-finding and Branding

Moville has two community entrance signs located at the north and west entrances into the community. Moville has a strong set of park entrance signs throughout town and north of town at Midway Park. A prominent entrance sign is proposed for the southeast entrance of town at the intersection of Fair Street and Frontage Road. Additional vehicle and pedestrian way-finding signage will help direct

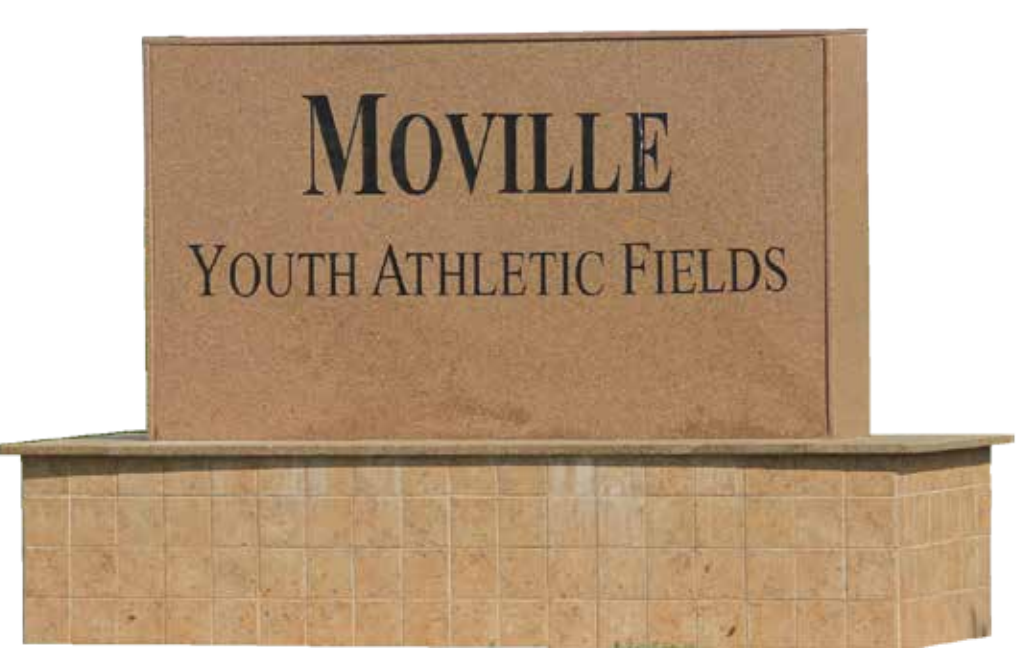
visitors to amenities such as the MYRA Ball fields, city pool, and fairgrounds. Effective signage displays information in a clear and consistent manner. Creating a consistent family of signage throughout the community helps to enhance Moville's identity. Displayed on this board are several options for way-finding and entry signage inspired by existing signage and community amenities.



# Way-finding/Signage



Existing Community Entry Sign



Existing Park/Community Entrance Sign



Existing Park Signage



Existing Downtown Banners

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Iowa State University | Trees Forever | Iowa Department of Transportation

