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The Movable steering committee presented what they learned from the TAB assessment and bioregional information to the landscape architects. The committee identified goals and values. The goals are based on the information from the assessments. Each committee member also included reasoning for improvements around town and highlighted specific programming needs for areas of concern to them.



The landscape architects organized programming themes for the city of Movable using the goals identified by the steering committee. Greater importance was given to goals that were highlighted in discussions and/or repeated by individuals during the goal setting meeting.

Community Values/Themes Based on Assessments	Broad-Based Outcomes & Goals	Why Change Anything?	What Exactly and Where?
Accessibility/Safety 	 Improve lighting  Improve way-finding and signage   Add, fix, and complete sidewalk system   Connect parks, school, soccer, and baseball fields   Increase safety and accessibility	<ul style="list-style-type: none">• Connect to existing trail to expand recreation and encourage tourism• Enhance the quality of recreation• Increase safety for pedestrians• Enhance accessibility for those with disabilities	<ul style="list-style-type: none">• 2nd Street to MYRA• Memorial Park to the school, soccer field, and pool• Handicapped accessibility at pavilion, on Main St., and at city parks• 4th St.• Intersection of Main St. and 1st St.
Way-finding/Signage 	  Increase visibility of downtown and town center   Help visitors get around    Improve signage for school, parks, ball fields, library	<ul style="list-style-type: none">• Encourage the enhancement of downtown• Bring people to/through Movable• Increase accessibility to areas of interest for tourists and those unfamiliar with the area	<ul style="list-style-type: none">• Downtown/Main St.• Along Highway 20 and Frontage Rd.• Near parks, school, and public buildings• Fair Street• Highway 140
Trails/Recreation 	  Continue to improve parks   Improve health and encourage healthy lifestyles    Increase number of trails and trail connections	<ul style="list-style-type: none">• Promote healthy lifestyles and attitudes of residents• Enhance safe routes to school• Encourage walking and biking	<ul style="list-style-type: none">• Humbolt to "The Ridge"• Loop existing trail to "The Ridge"• Connect trail into the city through the cemetery and golf course• Highway 140 to Midway Park
Community Connections/Pride 	 Continue "Movable Days"   Build relationships and "community"	<ul style="list-style-type: none">• Increase community pride and maintain welcoming and "small-town feel"• Increase connections between community members, local business owners, and school	<ul style="list-style-type: none">• Movable as a whole• Focusing in on areas with upcoming planned improvements
Main Street/Business District 	 Building enhancements to Main St.  Encourage community/business growth	<ul style="list-style-type: none">• Increase community pride and maintain Movable's "small-town feel"	<ul style="list-style-type: none">• Main St.• Frontage Rd.
Housing Development 	 Provide more housing opportunities for families  Provide a range of housing: starter houses, multifamily, single family, assisted living, etc.	<ul style="list-style-type: none">• Meet the demand for housing in the community	<ul style="list-style-type: none">• Movable as a whole• East of Fair St. and south of S 5th St.• South of Clearview Street and north of new disc golf course

 Represents individuals who voiced the same goal

Jeffrey L. Bruce and Company LLC

Landscape Architect: Eric Doll, PLA, ASLA

Interns: Jeremy Johnson and Rosie Manzo

Iowa State University | Trees Forever | Iowa Department of Transportation