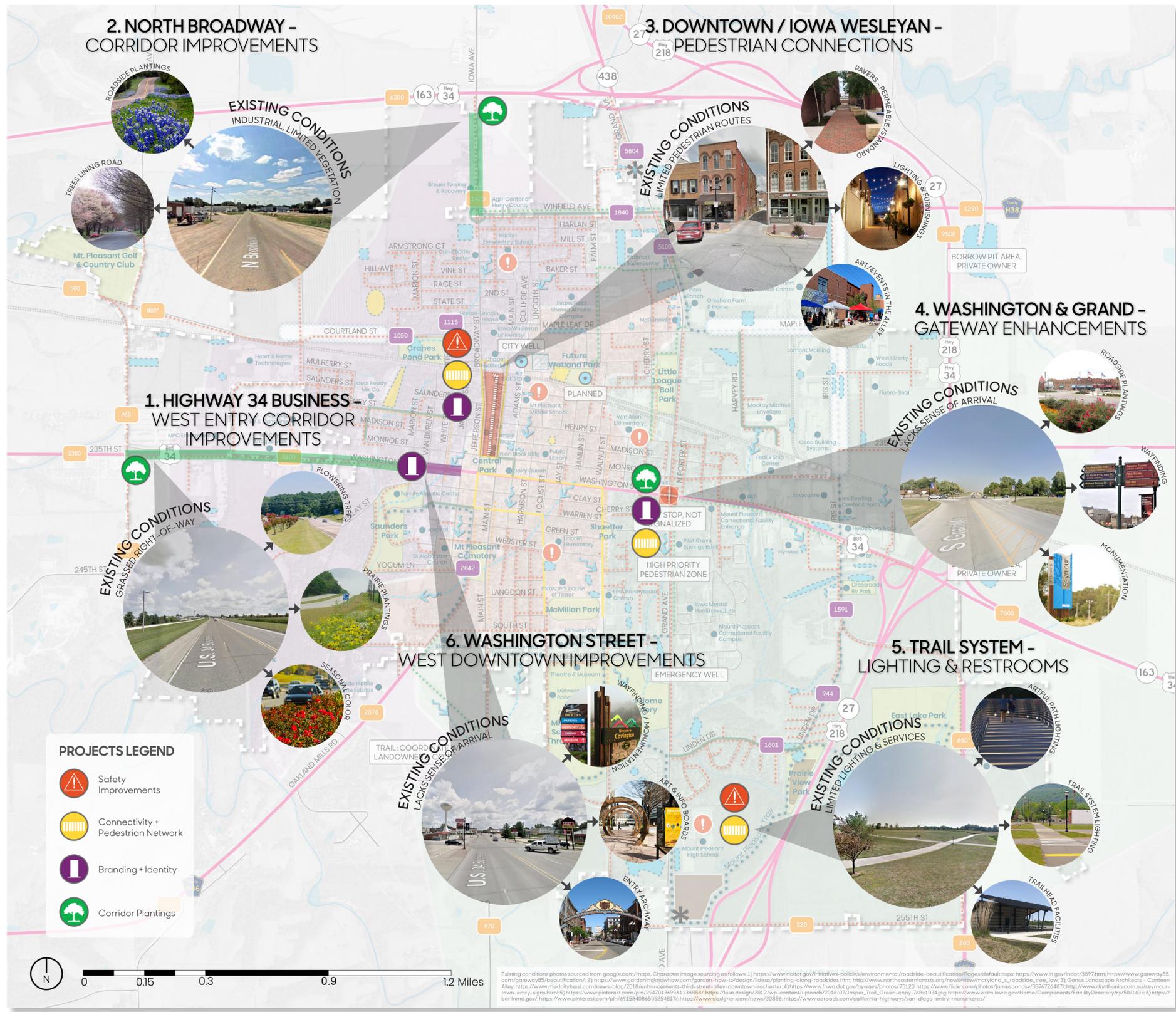


Community Feedback

Upon review of input collected through a community-wide survey and high-school focus groups, bioregional maps, and the transportation inventory, the steering committee and design team selected six potential visioning projects. Several improvement concepts were proposed for each site, ranging from native plantings to a pedestrian alley, coordinated with planned projects outlined in the 2017 Mount Pleasant Comprehensive Plan. In lieu of a public design charrette, the design team solicited community feedback via an online survey. The survey introduced proposed sites and improvement concepts through a potential projects map (left), existing site photos, and character imagery. Survey participants were asked what they liked/disliked and what they would change about project areas, then were asked to rank potential projects in order of priority.

The survey was posted June 16, 2020; it was open 13 days. Residents who had previously shown interest in the visioning process were invited to participate. The survey was also publicized on steering committee members' social media and by local media/news outlets. In order to maximize outreach, paper copies of the survey were made available at the Chamber of Commerce and 18 x 24-inch signs were posted at potential project sites (example below). Each potential project sign showcased site-specific existing photos and character imagery and urged passersby to submit feedback through an online survey, accessed via a QR code or web link. The design team received 85 responses, in total, 13 from QR code scans. Survey data have been included on corresponding design boards, for reference.



Potential Project Site

Downtown / Iowa Wesleyan - Pedestrian Connections



Your opinion matters!



Help shape the future of your community by taking our online survey today.

Community Visioning | gēnus | Community Vision 2 | ILR Community Visioning | QUESTIONS? Visit www.communityvisioning.org

Potential Project Site signs were posted on site, physically engaging project sites and passersby. The potential project site shown above was deemed the #1 priority by survey respondents

Mount Pleasant Program Objectives Survey

Genus Landscape Architects
 LA: Dylan Jones, PLA, ASLA
 Intern: Carissa Shoemaker
 Iowa State University | Trees Forever | Iowa Department of Transportation

