



"It is good for giving directions...go to the 4-way stop."

"Great potential for a true entryway into MP."

"It always looks clean and landscaped."

"The lamp posts, the flags and the stop signs."

"Most properties look nice. Most grass areas mowed regularly."

"The good traffic routes."

"The main north/south and east/west gateway into the city."

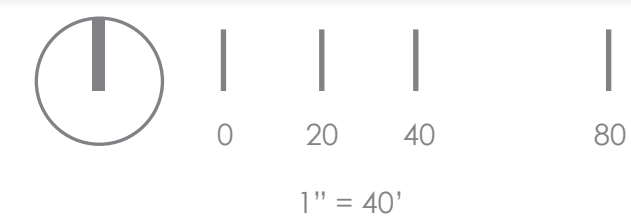
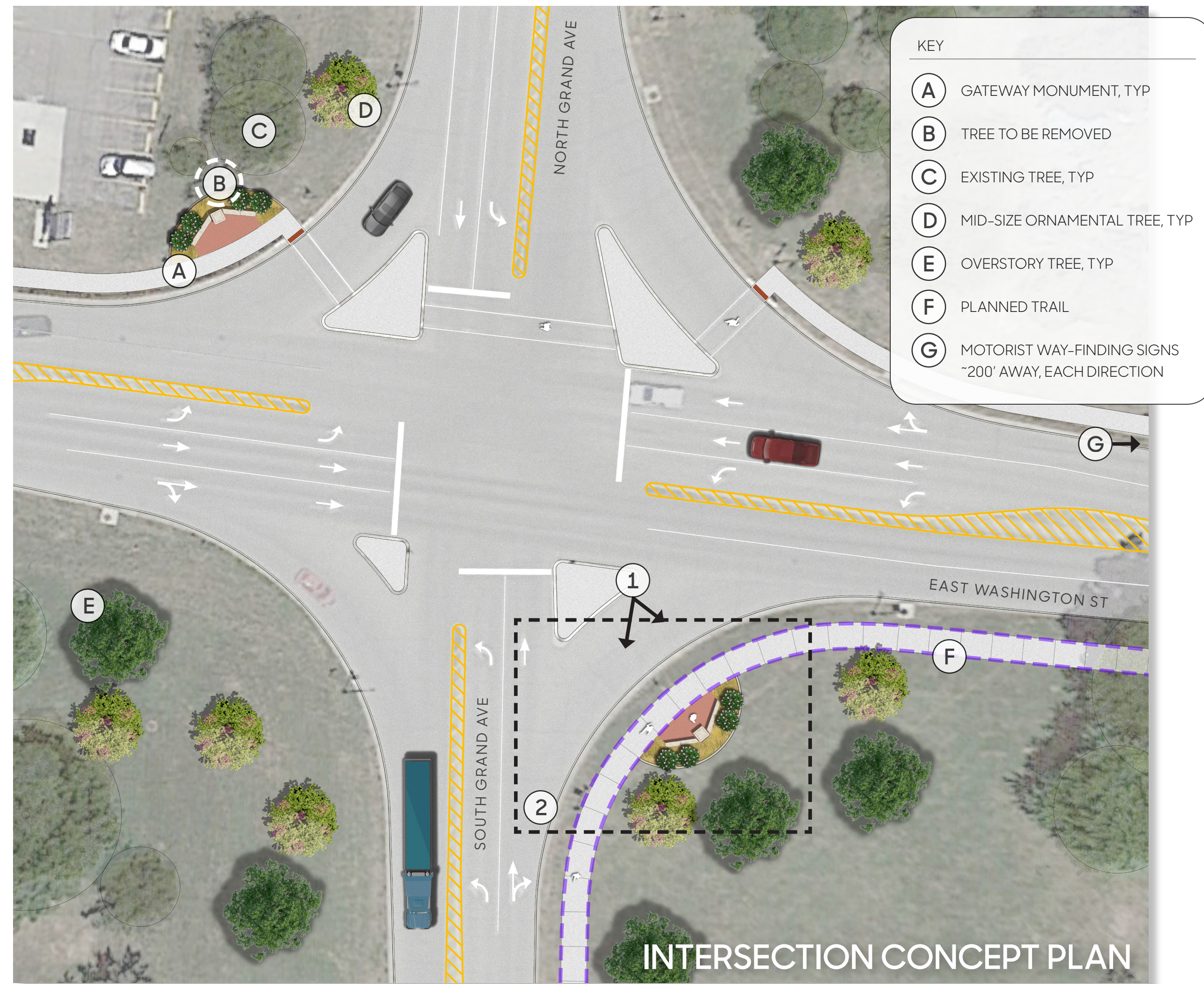
"Easy access to Grand and 34."

+ LIKES

Landmark

Well Kept

Easy Access

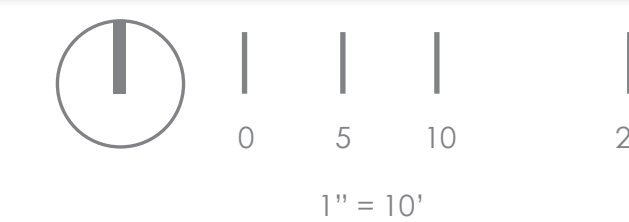


1 SOUTHEAST PLAZA, PLANTINGS, AND PLANNED TRAIL

A planned trail, way-finding monument, and plantings define the southeast corner of the intersection. All plantings and trees are arranged to preserve sight lines for motorists and pedestrians



Way-finding plazas help pedestrians navigate the trail system while activating the intersection as a gateway



# Gateway Improvements

Grand and Washington is not only vital to traffic flow but also serves as a landmark for residents and visitors, a gateway into the city and to destinations integral to the town's identity. Proposed monumentation, way-finding, and plantings work together to strengthen the character and utility of the space.

Primary goals of gateway improvements include:

- Enhance aesthetics – ornamental trees and native perennials add color and texture, while monuments reflect the Mount Pleasant brand
- Provide pedestrians small rest stops and way-finding stations, increasing visibility to motorists
- Support motorists through Iowa DOT-approved roadside way-finding signs directing traffic to natural, cultural, municipal, and historic destinations

- DISLIKES

Lacks Character

"Very plain."

"No signs about things to do/see in MP. Lack of aesthetic appeal."

"Nothing here excites you to want to visit downtown."

Safety Concerns

"Traffic is a mess! It is the MOST dangerous intersection in town!"

"No sidewalk or crossing for bikes and pedestrians!"

"People who come to visit inmates at the jail don't have a path."

Frustrating/Confusing

"People don't know their right of ways!"

"Confusing intersection for out of towners."

"When coming from the east, my eyes see the lights at Walnut, not the flashing signs."

# Online Survey Results

The Grand Avenue and Washington Street intersection was ranked the #3 priority site for improvements out of six potential projects. Survey respondents listed perceived positives and negatives of the site (left), and suggested the following:

- Way-finding signage to points of interest (e.g., downtown, schools, museums)
- Monumentation – town entry monument, art, roadside markers establishing town identity
- Plantings – e.g., flowers, planters, trees, shrubs, groundcover, something memorable
- Lighting
- Pedestrian infrastructure – trails, sidewalks, safe crossings, sitting areas
- Stoplight or roundabout (contentious and costly, but both popular suggestions)

# Mount Pleasant Washington and Grand

## Genus Landscape Architects

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Iowa State University | Trees Forever | Iowa Department of Transportation

