



Map Source: Iowa Department of Natural Resources, "Natural Resources Geographic Information Systems Library," <http://www.igsb.uiowa.edu/nrgislibx/>.

Concept Plan Overview

The community visioning process utilizes a grass roots and collaborative approach to planning and developing solutions for a variety of issues that rural communities face along transportation corridors. These issues typically involve safety, pedestrian and vehicular circulation and connectivity, accessibility, way-finding, stormwater management, green infrastructure, and aesthetics, as well as a host of others concerns. While many communities face similar challenges, the best solution for one community may not be the best for another.

Through the visioning process community members collaborate with the visioning design team and officials from various regulatory, planning and transportation agencies. This collaboration is instrumental in developing solutions that are not only specific to each individual community and highlight their own unique qualities, needs, assets and desires, but are also feasible, effective and compliant with various requirements.

The concept plan shown on this board graphically illustrates the locations and corridors identified by the Morning Sun visioning committee during the visioning process as priority areas in need of enhancements and for which concepts were developed. The goal of the proposed concept plan and associated concepts proposed on the following presentation boards is to integrate the visions and goals of the community into a cohesive, overall master plan that can be implemented in phases over time.

Sustainable planning and design encompasses a holistic and integrative approach to developing solutions. As such, while the concept plan shown identifies specific areas/zones of improvements and enhancements, most of the individual concepts presented in the following presentation boards actually address multiple issues raised by the community. An example of this is the Division Street concept which addresses connectivity, accessibility, safety, aesthetics and stormwater management.

Proposed concepts illustrating components of the master plan are found on the following presentation boards:

- Pedestrian Connectivity Enhancements: Refer to Boards 6 – 8.
- Greenspace Improvements: Refer to Boards 8-10.
- Community Gateway Enhancements: Refer to Board 11.
- Hwy. 78 Corridor Enhancements: Refer to Board 11.
- Primary Corridor Enhancements: Refer to Board 12.
- Downtown Streetscape Enhancements: Refer to Boards 13 & 14.