

**Existing Signage Elements**



Existing southern entry sign at Gateway Park.

Existing Garden View Park sign.

Various existing Butterfly Garden and Trail signage.

Existing entry sign on the west side of town.

Cobra head lighting by city hall.

Downtown street lighting.  
City-purchased way-finding signage.

City hall column.

Downtown is the core of Monona and the inspiration for many of the repeating elements like the stone and green and maroon colors.

**Proposed Signage Elements**



The City Park sign needs updated. Replacing the brick with a smooth stone option similar to the column next to city hall.

Garden View has a metal sign that can be updated with backing and stone columns.

Gateway Park has two proposed signage elements: a gateway to highlight the entrance and one along Falcon Avenue that points to the park. The arch is large enough for RV's to pass under comfortably.

IDOT enhancement cap on top of directional signage.

# Monona

## Community Signage Elements

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Iowa Department of Transportation   Trees Forever   ISU Landscape Architecture Extension   ISU Extension Community and Economic Development