Goal Setting Process

The steering committee presented what they learned from the TAB assessments to the landscape architects. Then, the committee completed a worksheet (combined results to the right) identifying goals and values. The goals are based off of the information from the bioregional and TAB assessments. Each committee member also included reasoning for improvements around town and highlighted specific programming needs for areas of concern to them.
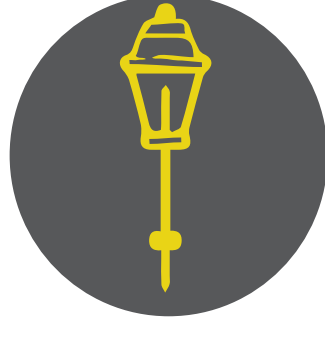

Steering committee working through the goal setting and programing worksheet.

Open discussion and documentation of the goal setting worksheet.

The landscape architects created programming themes for the city of Monona using the goals identified by the steering committee. Greater importance was given to goals that were highlighted in discussions and/ or repeated by individuals on the worksheet.

Combined Results from the Goal Setting and Programming Worksheets

Community Values Based on Assessments	Broad-Based Outcomes/ Goals	Why Change Anything?	What Exactly and Where?
Safety / Circulation	●●● New sidewalks around town. ●●● ADA improvement to sidewalks and business entrances. ● Repave roads. Linking sidewalks to parks and businesses. Long-term sidewalk and road improvement plan. Introduce traffic calming.	• Improve ADA access around town. • No sidewalks to certain locations. • Cracked, uneven, no sidewalks in places. • Improve roads for easier maintenance. • Improve access and visibility.	• Sidewalks to the new Casey's, Gateway Park, and Garden View. • Improve streets north and east of school, and those connecting St. Paul Lutheran, and St. Joseph's. • Catholic church, Main Street. • Add missing ramps and sidewalks in town. • Make business entrances ADA accessible.
Trails	●● Extend current trail to Gateway Park. ● Community trail system. ● Trail signage. Pave the current trail. Connect to important locations. Trail to Luana.	• Connect to larger or regional trail system. • Enhance the recreation opportunities in Monona. • To expand trail to provide a more usable trail. • Increase trail length. • More opportunity for walking and biking.	• Connect to exist trail and connect to Gateway Park and the School. • Explore possibilities for perimeter trail system.
Lighting	●●● Improve street lighting throughout town. ●●● Pedestrian level lighting along trails. ● Improve Center and Main Street lighting. Add lighting at intersections.	• Improve dim lighting downtown. • Places around town where there is no lighting. • No lighting on trails currently. • Improve sight at Intersections. • To see the light reposition to have more spreading light. • Make morning and evening travel safer.	• 30' cobra-head lights downtown at 4 intersections. • 3' pedestal lighting along trails for visibility. • Improve lighting in residential areas. • Improve current lighting downtown. • Retrofit the current lighting downtown.
Parks / Recreation	●● Shower and restroom at Gateway Park. ● New restroom at City Park. Expand Gateway Park. Gateway Park playground. ADA accessibility. Park amenities.	• Create, and expand tourism at Gateway Park. • Provide place for alternative activities at Gateway Park. • Provide ADA access to City Park restroom. • No bathroom facilities at Gateway Park. • Provide showers at Gateway Park. • Make parks more convent for people to use.	• Gateway Park. • City Park Restroom, ADA accessibility. • Gateway Park shower houses. • Bike racks at City Park.
Native Plantings	● Increase native habitats. ● Planting to stop wind and snow. Green infrastructure. Increase green space. Slow runoff and drainage.	• Green infrastructure for new public facilities. • Provide more pollinator habitat. • Introduce street trees to downtown. • Improve water quality down stream. • Prevent drifting and back visibility.	• Green Infrastructure and energy efficiency at City and Gateway Parks.
Wayfinding / Identity	●●● Direct people to destinations using signage. Continue "Monona" brand. Improve current signage.	• Provide directions and destination signage. • No signage, visitors can't find popular sites. • Currently no wayfinding signage in town. • Easier to navigate around town, and attract tourists.	• Important Locations; School, Muesum, Churches, Parks, Airport, City Hall. • Directions to the Community Center, City Hall, Library, Garden View.

● *Represents individuals who voiced the same goal.*

Monona
Goal Setting: Assessing and Programming Community Needs
Landscape Architects: David Stokes, PLA, ASLA, Eric Doll, ASLA, Intern: Samuel Thompson, Jeffrey L. Bruce and Company, LLC

Iowa's Living Roadways

Summer 2016

5