



Assets and Preferred Routes

The analysis of assets and routes is a synthesis of the feedback we received from the four transportation user groups. The steering committee is not considered a user group, but rather an amalgamation of all user types. Although not shown on an individual map, input from the steering committee is incorporated into the maps of all four of transportation user groups.

Driving

People drive to work and school and for convenience when hauling groceries, etc. Monona has three main county roads, Highway 52/18, and downtown and low-traffic residential roads. The highways are important commuting and shopping routes, while roads downtown provide access to local services and shopping. Churches bring traffic on weekends and during special events. Residential roads are used for walking, biking, and running because of low traffic. People avoid some driving routes due to drifting in winter and flooding after rains (see *Analysis of Barriers*).

Biking and Snowmobiling

Adults in Monona bike primarily for fun, while kids use biking as primary transportation. The most popular routes are on the west side of town. Cyclists of all ages avoid traffic and gravitate to natural areas such as the Butterfly Garden, City Park, and Garden View Park. Users said they feel like they are “in town but...not in town” and they want a trail to connect these areas. Snowmobiling is popular with area residents, with groomed trails in the ditches and paths that traverse trails, fields, and sometimes yards and extend into the countryside. Snowmobilers seem less concerned about traffic conflicts than cyclists.

Walking and Running

Many residents walk to local services and for exercise. Walkers avoid major roads in town with the exception of downtown, and most on foot prefer to be separated from cars. Those who walk for pleasure, exercise, or while socializing gravitate to the perimeter of town or paths that lead to and through green spaces. Those walking for health like the perimeter routes for the variety and distance possibilities. Common destinations for in-town walkers include local businesses, churches, the Kwik Star, and the school. Walkers would like more shade in summer and benches at intervals.

Runners like smooth surfaces and greater distance, but avoid highways because of high-speed traffic. Runners tend to use streets because of the lack of good sidewalks. Some drivers noted the danger to people in the street, especially on hills where drivers can't see over the crest. Since sidewalks are disconnected, walkers and runners suggested creating a continuous trail system connecting parks and open spaces in town, as well as linking the town of Monona to Luana.

Monona

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