





Community Values/ Themes	Tally	Broad-based Outcomes/Goals	Why Change Anything?	What Exactly and Where?
<b>Gathering Space</b> 		<ul style="list-style-type: none"> <li>- Create a more inviting central gathering space in the town's designated cultural and entertainment district.</li> </ul>	<ul style="list-style-type: none"> <li>- More events that encourage outdoor dining and more public engagement need to be brought to the downtown.</li> <li>- People are not able to gather safely near the railroad.</li> </ul>	<ul style="list-style-type: none"> <li>- Convert Triangle Park into a thriving plaza with extended green space that accommodates performances, art installations, better lighting, and seating.</li> <li>- Design a boat dock that allows people to gather for fishing, boating, and kayaking.</li> </ul>
<b>Walkability &amp; Connectivity</b> 		<ul style="list-style-type: none"> <li>- Provide a city trail for residents that connects to existing trail systems.</li> <li>- Give equal access to parts of the community that aren't currently connected.</li> </ul>	<ul style="list-style-type: none"> <li>- There are shared community services between cities.</li> <li>- Pedestrian access is limited by trains and steep terrain.</li> <li>- Sidewalks are limited and degraded in several locations.</li> </ul>	<ul style="list-style-type: none"> <li>- Develop a trail system between the two cities, one along the prairie bridge, and a pedestrian bridge over the Railroad behind Kwik Star.</li> <li>- Improve &amp; install sidewalks throughout town and along Buell Avenue toward Turner Park.</li> </ul>
<b>Public Art &amp; Beautification</b> 		<ul style="list-style-type: none"> <li>- Create an outdoor immersive experience that ties art, nature, and town history.</li> <li>- Create spaces that encourage visitors and residents to utilize and enjoy the community's assets.</li> </ul>	<ul style="list-style-type: none"> <li>- Unique experiences attract visitors and bring a sense of pride to residents.</li> <li>- People passing through need something to capture their attention to influence their decision to stop.</li> </ul>	<ul style="list-style-type: none"> <li>- Interactive art installation within Triangle Park.</li> <li>- A "canopy tour" that brings people to the trees and along bluffs.</li> <li>- Dredging marshland south of town.</li> </ul>
<b>Safety &amp; Accessibility</b> 		<ul style="list-style-type: none"> <li>- Increase opportunities for people to engage with local economy and the Mississippi River.</li> <li>- Add points of interest to draw people toward parking areas.</li> <li>- Add &amp; update sidewalks throughout community.</li> </ul>	<ul style="list-style-type: none"> <li>- People leave if there's no parking.</li> <li>- Paths are not easy to use for people of all ages and abilities.</li> <li>- Areas throughout the community are not properly connected to the downtown.</li> <li>- Accessing the river is difficult.</li> </ul>	<ul style="list-style-type: none"> <li>- Develop a parking ramp and improve the parking lot that connects to Main Street along 1st Street.</li> <li>- Fix brick streets and improve signage throughout town.</li> <li>- Waterfront accessibility near Dr. Smith Street &amp; B Street and south of the condominiums.</li> </ul>

The goal setting process combined results from the community assessments and the steering committee's What, Where, & Why meeting.

The McGregor steering committee discussed with the landscape architects what was learned from the bioregional assessment and community focus groups.

The committee then identified and communicated goals and values based on the information from the assessments. Each committee member also included reasoning for improvements around town and highlighted specific needs for the identified areas of concern. The goals were prioritized by tallying steering committee votes.

The landscape architects organized programming themes for the city of McGregor using the goals shared and developed by the steering committee. Greater importance was given to the goals that were highlighted in discussion and/or repeated by individuals during the What, Where, & Why meeting.



McGregor is tight on space because it is located within a valley surrounded by steep bluffs, the railroad, and the Mississippi River. The community would like better access to the Mississippi River.



Triangle Park, at the intersection of Main Street & 1st Street, is a point of interest for revitalization of the downtown corridor. Residents are interested in the expansion of green space and places for sitting and enjoying live music.

# McGregor

## What, Where, & Why

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