

Massena's Assets: Common Factors

The analysis of assets synthesizes the feedback we received from the five transportation user groups. Although not summarized below, input from the steering committee is incorporated into the map of all five user types.

All types of users appreciate the variety of businesses and services available in town, such as the school, clinic, grocery store, restaurant, convenience store, and library, to name a few. Massena residents value the many recreation venues available to them as well. Adults like walking on the old railbed and see potential for a nature trail. Participants in all groups identified the baseball fields, the park, and the school facilities in winter as popular recreational destinations.



Actives

In addition to walking on the old railbed, active recreationists like to walk at the Massena Arena and at the school during the winter. This group appreciates the shade in City Park, the good snow removal in town, and the wild turkeys that sometimes roam throughout town.



Mobility Impaired

Mobility-impaired individuals use the track at the football field for walking. They appreciate that the Catholic church is accessible and that there are benches in City Park. This group considers Heritage Park a valuable community asset.



Older Adults

Like the mobility-impaired group, older adults walk the track at the football field. They also walk around the baseball fields. They value the shade throughout town, the historic preservation in Heritage Park, and the wild turkeys and other wildlife.



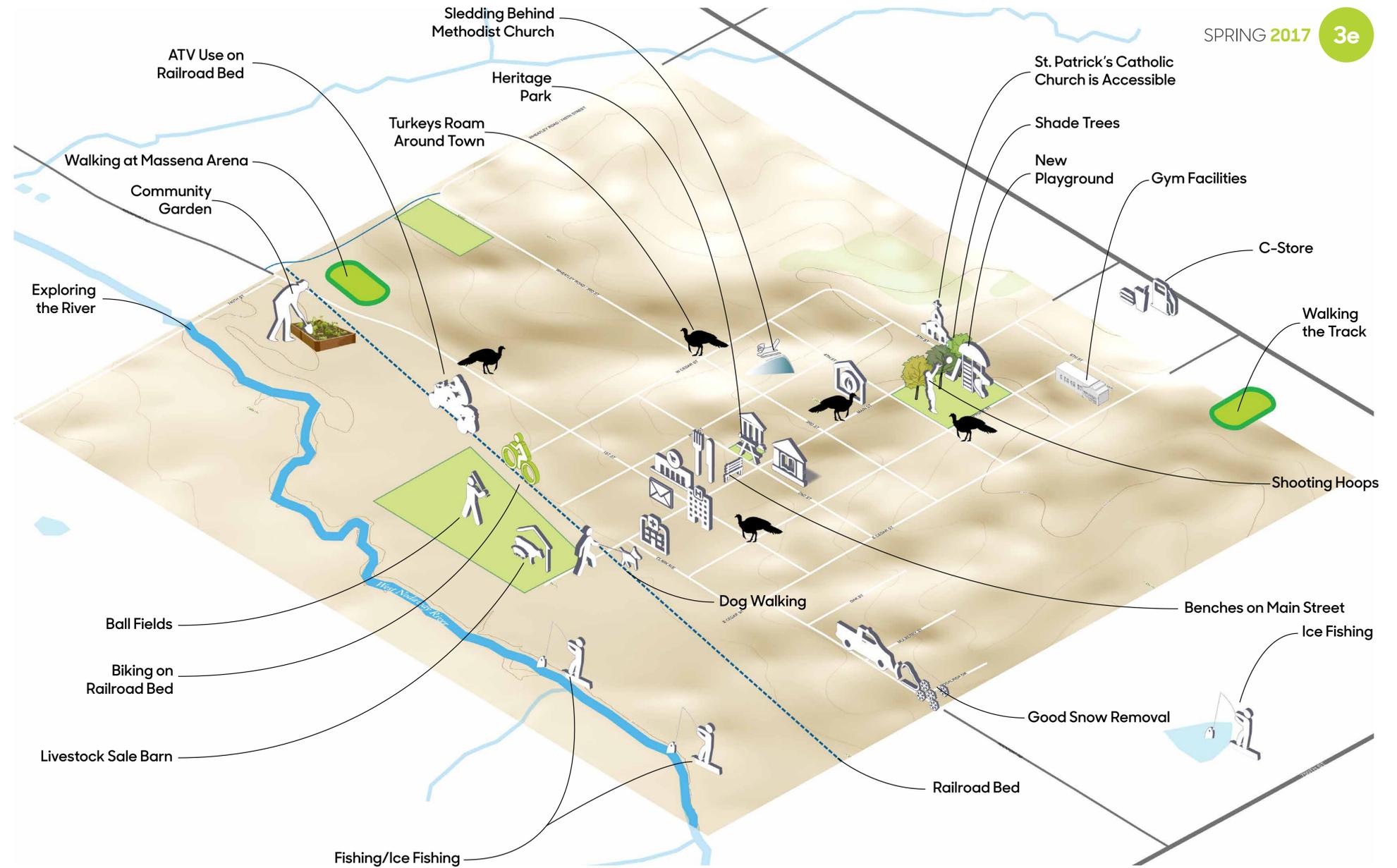
Youth

Massena's outdoor recreation opportunities are important to youth. They engage in activities such as fishing at the river, ice fishing at local ponds, sledding by the Methodist Church, and playing basketball in the park.



Parents

Parents appreciate the new playground at City Park, as well as benches in the park and on Main Street. This group also walks the track at the football field and drives ATVs on the old railbed. Parents take their children sledding by the Methodist Church.



Legend

Dog Walking	Post Office	Grocery Store	Massena Clinic	Park	Playground	Shade Trees
Cycling	Livestock Sale Barn	Library	Snow Plow	Baseball Field	Bench	Turkey
All-Terrain Vehicle	Community Garden	Restored Schoolhouse	Gas Station	Basketball Court	Convenience Store	
Fishing	Fire Department	Morgan Manor	Restaurant	Sledding Hill		