



Concept Overview

Based on the outcomes of the What, Where, & Why meeting, the design team is proposing several concepts for Marquette, outlined below and the corresponding map.



Parking

Parking capacity is important to support local events and visitors. Improving the performance and capacity of both street and lot parking is the focus of this concept.



Connectivity

Link Marquette's neighborhoods, downtown, and destinations to improve Marquette's walkability. The connectivity concept proposes all-season trails, trail access points, and trailheads to provide recreation and active transportation opportunities.



Safety

Improve current pedestrian and vehicular routes, so pedestrians feel safer moving around Marquette. The safety concept slows traffic, improves pedestrian crossings of roads and railroad tracks and incorporates pedestrian lighting.



Identity

Creating an attractive and cohesive signage and mural scheme tied to Marquette and McGregor's river town identity showcases Marquette's role in welcoming visitors to Iowa.



The designers and Iowa State staff discuss proposed changes with residents.



During the tour, steering committee members and the designers discuss the need for traffic calming along Highway 76.

Marquette

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