



Community Concept Overview

Madrid utilized the results of mapping, a survey, and transportation inventory to identify a list of goals and opportunities to create a vision for the community. Drawing on this vision, the design team developed a preliminary concept plan at a design workshop that was open to the public and hosted virtually to comply with CDC guidelines in relation to the COVID-19 pandemic.

The concept plan is based on the priorities of the community with guidance from the Madrid visioning committee. The improvements illustrated on this plan are intended to reinforce pedestrian connectivity and make Madrid more enjoyable for all residents and visitors. The goals that the visioning committee ranked as the highest priorities and that the design team will address in this plan include:

- A) Highway 17 Improvements
- B) Trail Improvements
- C) Downtown Beautification
- D) Way-finding

The concept plan promotes the identity of Madrid through way-finding and pedestrian improvements that increase safety at intersections of Highway 17 and promote connectivity from the High Trestle Trail to downtown.