

Program Overview & Goals

The city of Logan is one of 10 communities selected to participate in the 2022 Iowa's Living Roadways Community Visioning Program. The program, which selects communities through a competitive application process, provides professional planning and design assistance along transportation corridors to small Iowa communities (populations of fewer than 10,000).

Goals for the Visioning Program include:

- Development of a conceptual plan and implementation strategies with local communities
- Enhancement of the bioregional, cultural, and visual resources of communities
- Assisting local communities in using external funds as leverage for transportation corridor enhancement

Each visioning community works through a planning process consisting of four phases of concept development:

1. Program initiation
2. Needs assessment and goal setting
3. Development of a concept plan
4. Implementation and sustained action

Each visioning community is represented by a steering committee of local residents and stakeholders who take part in a series of meetings facilitated by field coordinators from Trees Forever. Iowa State University organizes design teams composed of professional landscape architects, student interns, and ISU faculty and staff. The program is sponsored by the Iowa Department of Transportation.

The Logan visioning committee identified a number of goals and priority areas during the visioning process, which included establishing a **Community Identity**, promoting an **Improved Business District**, developing **Trails and Safe Routes to School** for bicyclists and pedestrians, and improving intersection visibility for **Safe Highway Crossings**.

Logan Program Overview

Capturing the Logan Vision

Based on needs and desires of the local residents, as well as a detailed inventory of community resources, the design team developed a conceptual transportation enhancement, which is illustrated in the following set of presentation boards:

1. Program Overview
2. Bioregional Assessment
3. Transportation Assets and Barriers
4. Transportation Behaviors and Needs
5. Transportation Inventory and Analysis
6. Programming Objectives
7. Concept Plan Overview
- 8a. Community Identity
- 8b. Branding & Entryway Signage
- 8c. East Entrance Gateway
- 9a. Business District Enhancements
- 9b. US Highway 30 Streetscape
- 9c. 4th Avenue & Amenities
- 10a. Trail Development
- 10b. Wagon Bridge Trailhead
- 10c. Secondary Trailheads



The steering committee meets at Logan City Hall



Committee members pose in front of the open house.



Open house attendees recommend signage locations



The committee guides attendees through the open house



Open house attendees engage with the design team



Community members of all ages attended the open house



Open house attendees voted for streetscape amenities

RDG Planning & Design

LA: Bruce Niedermeyer, PLA, ASLA, LEED AP
Intern: Olivia Bolton

Iowa State University | Trees Forever | Iowa Department of Transportation

