

# Iowa's Living Roadways Community Visioning 2016

---

**Community: Kalona**  
**Minutes by Trees Forever Field Coordinator: Dustin Hinrichs**  
**Date and Time: Thursday February 11, 2016**  
**Meeting Length: 1 hour**  
**Location: Kalona Community Center/City Hall**  
**Meeting Number and Title: Planning Meeting for Transportation Assets and Boundaries Focus Groups Day**

**Number of committee members in attendance: 10**

**Names of committee members in attendance:** -- Gloria Hochstedler, Jan Peterseim, Ed Raber, Mark Robe, Phil Ropp, Joe Schmidt, Anthony Spitzer, Mary Zielinski, Craig Spitzer, Ken Harrington, and Dustin Hinrichs (Trees Forever)

## **Meeting Summary:**

Dustin began the meeting by introducing himself to the group and giving a brief review of what was accomplished at the local geography mapping/kickoff meeting for Kalona Community Visioning. Next the group received an overview of the Transportation Assets and Barriers Focus Groups event, the overall purpose, who all will be there and be involved, and how the day will flow. Dustin then went through a series of slides to illustrate who the different user groups are that the committee will need to recruit for the focus groups day.

When discussing the location and date for the focus groups event the group identified the Community Center as the best option both due to the ample space available and also as it is the primary location for most community activities so it should be great from a recruitment standpoint – especially for youth and active recreation users. The date we decided on at our first meeting is **Saturday March 19, 2016 from 9 am until 3 pm.**

Next the discussion focused on a recruitment strategy for the group to reach out to the wider community group for participants at the focus groups. Dustin showed those in attendance a tear-off sign-up sheet to give to people who have been recruited to the focus groups and two other tools, a flyer and a press release that will be sent out. Along with the flyer we discussed a preliminary list of locations where the flyers could be placed to help recruit for the day. We discussed identifying a local contact to be the collection point for all of the people who have been recruited by steering committee members. Dustin will work with Ryan Schlabaugh to identify that point of contact and how that process will work. We also discussed the responsibilities of the steering committee on the day of the focus groups as playing the roles of welcoming, providing refreshments, and helping to get folks signed in and find their way around. Most in attendance agreed that they could attend for at least a portion of the day. We will work together to organize a volunteer sign-up sheet for the different shifts at the focus groups event.

The final item of discussion was to identify a date and time to meet for the Bioregional Mapping exercise. **That meeting will take place on Thursday March 3<sup>rd</sup> at 6 pm at the Kalona Community Center. Please plan to attend this interesting event!**