



## Assets and Destinations

The analysis of assets and destinations is a synthesis of the feedback received from the five transportation user types. The steering committee is not considered a user type, as it is usually made up of representatives from the other user types. Although not shown on an individual map, input from the steering committee is incorporated into the maps of all five of the transportation user types. Assets are positive factors in the community, while destinations are the places people identify as main end points along their routes. Assets are not necessarily destinations.

### Assets

Downtown Kalona is considered an asset by all residents because of its aesthetics and the variety of businesses and shops available. Kalona's parks are also community assets because they provide a variety of recreation opportunities such as a pool, basketball courts, and play equipment. Seniors enjoy the trail in the city park, and actives appreciate the beautiful view from the cemetery. The parent group identified a particular neighborhood where they like to take their kids trick or treating.

Adult user groups value the wide shoulders along Highway 1, which accommodate buggies, pedestrians, and cyclists. The parent and active groups appreciate the stoplight at 6th Street and Highway 22 because it is a safe way to cross the highway.

### Destinations

Almost everyone frequents JW's Foods, the post office, and City Park. Places in the downtown district are also popular destinations, most notably the community center, public library, banks, and restaurants. Yotty's Ice Cream Shop is popular with parents and youth in particular. These groups often go to the schools in town for classes and activities. Parents and actives like to go to the Kalona Brewery and the coffee shop.

The Amish do not live in Kalona but come to town regularly to conduct business. As a result, their destinations are focused on utility and necessity rather than pleasure. These places are hardware shops, blacksmiths, the horse tack store, L&M or JW's grocery stores, and the farm supply and feed stores. They often come to Kalona for auctions at the Kalona Sales barn.

# Kalona

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