



Proposed way-finding signage for pedestrian and vehicular use

Proposed way-finding kiosk

Proposed interpretive signage could be used for way-finding or to showcase historical information about Independence.

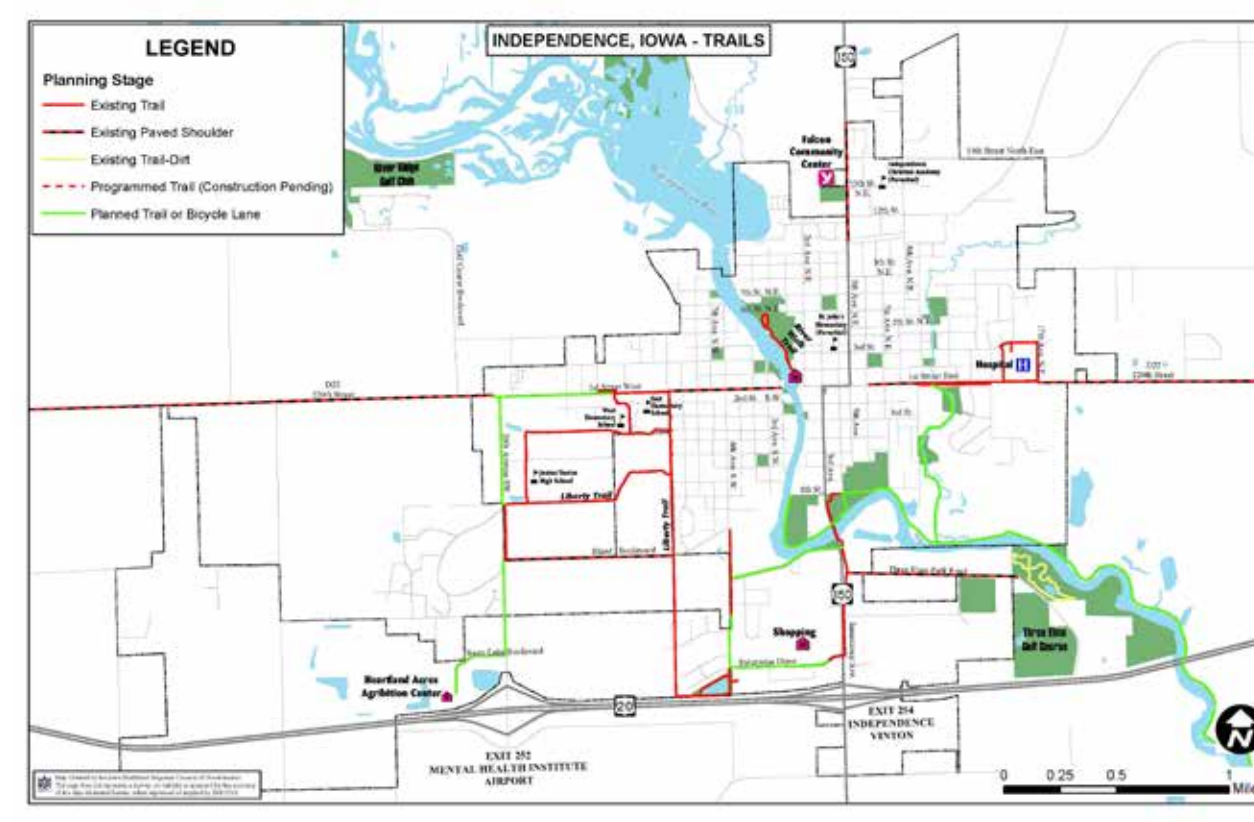


Existing entrance sign

Signage & Way-finding

The steering committee wants to create cohesive way-finding signage that could be used to help people locate destinations while visiting Independence.

During the focus group meeting one resident said, "...when [my family goes] biking, we usually look for a trail...but there [are none] that we know of...so we go on the sidewalks [on the east side of town], but then we have to stop because there's a lot of traffic," (re: What People Said, 3b).



Existing city trail map created by INRCOG.

The steering committee mentioned that visitors struggle with locating destinations in Independence, including restaurants, lodging, and entertainment (re: What People Said, 3b). The design team created a palette of way-finding signage using the existing logo that could showcase various destinations such as Liberty Trail, the downtown, and Riverwalk Park.



Proposed way-finding signage on 1st Street W directing people to Liberty Trail.

Independence Signage & Way-finding

RITLAND+KUIPER Landscape Architects

Landscape Architect: Samantha Price, ASLA

Intern: Andrea Fager, Iowa State University

Iowa State University | Trees Forever | Iowa Department of Transportation

