

Program Overview

The city of Hampton is one of 10 communities selected to participate in the 2016 Iowa's Living Roadways Community Visioning Program. The program, which selects communities through a competitive application process, provides professional planning and design assistance along transportation corridors to small Iowa communities (less than 10,000 residents).

Visioning Program Goals:

1. Develop a conceptual plan and implementation strategies alongside local community residents.
2. Enhance natural, cultural, and visual resources existing within communities.
3. Assist local communities in using external funds as leverage for transportation corridor enhancement.

Each visioning community works through a planning process consisting of four phases of concept development:

1. Program initiation
2. Needs assessment and goal setting
3. Development of a concept plan
4. Implementation and sustained action strategies

Each visioning community is represented by a steering committee of local residents and stakeholders who take part in a series of meetings and focus groups that are facilitated by field coordinators from Trees Forever. Community Visioning, as part of Iowa State University Landscape Architecture Extension, organizes initial focus groups with design interns and transportation needs and behaviors surveys. The program is sponsored by the Iowa Department of Transportation.

Community Goals

The Hampton steering committee identified a number of goals and priority areas during the visioning process: trail system enhancements and connections to downtown, park and recreational enhancements, downtown revitalization, circulation and sidewalk improvements, entry and way-finding signage throughout town with a unified community identity.

Capturing the Hampton Vision

Based on the needs and desires of the local residents, as well as a detailed inventory of community resources, the design team developed transportation-based community improvement project concepts, which are illustrated in the following set of presentation boards:

1. Program Overview
2. Bioregional Assessments
3. Transportation Assets and Barriers
4. Transportation Behavior and Needs
5. Transportation Inventory and Analysis
6. Goal Setting Workshop
7. Concept Overview
8. Trail System
9. Community Park Improvements
10. Sidewalk Plan
11. Downtown Improvements
12. Community Way-finding and Signage



The design team helps community residents map missing sidewalks during the Gran Festival.



Working with community members during the design charrette.



Discussion and development of community enhancement goals and programming.



The design team interacts with community members during the design charrette.

Hampton Program Overview

Landscape Architects: David Stokes, PLA, ASLA, Eric Doll, ASLA, Intern: Samuel Thompson, Jeffrey L. Bruce and Company, LLC

Iowa Department of Transportation Trees Forever ISU Landscape Architecture Extension ISU Extension Community and Economic Development

IOWA'S
LIVING
ROADWAYS
Summer 2016