GOAL SETTING: ASSESSING AND PROGRAMMING COMMUNITY NEEDS SUMMER 2018 5



Community Values/Themes	Broad-Based Outcomes/Goals	Why Change Anything?	What Exactly and Where?
Economic Development The state of the state	 Better signage for business district Enhanced aesthetics in downtown Entry signage to increase town's visibility to visitors Signage directing visitors to community destinations 	 Improving visibility of downtown can increase foot traffic Enhancing aesthetics in downtown will encourage shopping and entice new businesses to relocate to Graettinger 	 Downtown corridor enhancements Entry signage Way-finding signage
Art & Culture/Community Pride	 Beautify corridor into downtown Add decorative elements to downtown Expand community branding Create community gathering area for events 	 Beautifying downtown will reinforce community pride Expanding the town's existing branding will strengthen community identity Currently residents have no large gathering space for events 	 Downtown corridor enhancements Gateway Columns Band shell/gathering space in Fahnstock Park
Safety	Establish a network of paved trails and sidewalks Create play area for younger children	 Kids currently play in the street; paved trails and sidewalks give them a safer place to play Residents do not have safe walking and biking routes Current amenities and playgrounds are not safe for toddlers 	 Trail and Sidewalk Plan so residents can safely access amenities throughout town Toddler play area in City Park
Connectivity	 Develop sidewalk and trail network connecting residents to community and area destinations Make parks more accessible to all users 	 Residents currently use streets to walk or bike to local destinations A staircase connects City Park to the sidewalk, making it hard for some users to access the park 	 Trail and sidewalk plan connecting residents to the school, the pool, parks, the golf course, and downtown Provide accessible entry to all parks
Recreational Opportunities	 Develop sidewalks and trails for walking and biking Provide area for RV camping Repurpose dilapidated or underutilized amenities in parks 	 Having sidewalks and trails will encourage residents to be active RV camping would give residents a local place to camp and attract visitors Some amenities are underutilized and could be adopted for desired recreational uses 	 Trail and sidewalk plan to provide routes and loops for recreational opportunities Finding suitable location for RV camping Repurpose tennis courts in Evergreen Park for basketball and roller skating
Natural Resources	Connection to Jim Hall Habitat Area Connection to local canoe/kayak launch (Lammer's Landing)	 No current connection to Jim Hall Habitat Area; could become an amenity for current and prospective residents Creating connection to Lammer's Landing could attract river users to spend time and money in town 	 Trail route to Jim Hall Habitat Area Trail route to Lammer's Landing



Design Team

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