GOAL SETTING: ASSESSING AND PROGRAMMING COMMUNITY NEEDS



Community Values/Themes	Broad-Based Outcomes/Goals	Why Change Anything?	What Exactly and Where?
Economic Development	 Homes for assisted living New business attraction Improve main street aesthetics Improve church signage Welcome signage on highway 30 	 Increase population of town To maintain current businesses and help them grow Encourage new businesses Draw people to the town 	 Expand businesses in the downtown area Online advertising to reach more people Tax incentives Welcome signs on both entrances of the town on Highway 30
Art/Culture/Community Pride	 New landscape in Downtown area Warm welcome signs Improve street corner appeal Day care center 	 Attract new businesses Attract younger families Will help the longevity of the school 	 Signage on Highway 30 Plantings for welcome signs Plantings for main entrances into Glidden
Safety	 Sidewalks along highway 30 Improve lighting throughout town Sidewalks around the high school Repair damaged sidewalks Crossing areas for highway 30 Turning lanes on highway 30 Improve Casey's semi parking 	 A lot of children travel on the roadway Highway 30 limits the community's ability to enjoy certain areas of the town To improve children's safety to school To improve the aesthetics and ease of use on the streets 	 Lower speed limit on Highway 30, Arizona Street, and Colorado Street Implement traffic control signals on Highway 30 Redesign Casey's parking lot to get rid of blind spots Crosswalk on Highway 30 from the Aquatic Center to Northland Park
Connectivity	 Connect trails, ball park, and West Side Cemetery Connect highway 30 and Northland Park Connect soccer fields to Northland Park Connect Northland Park to West Side Cemetery 	 Currently there is no way to get to the Aquatic Center safely No consistent way to get to the school Damaged sidewalks are difficult for people to utilize Prevent people from getting injured while traveling on sidewalk Attract active people 	 Northland Park to West Side Cemetery to the Ball Park on South side of town Aquatic Center to Northland Park More sidewalks Sidewalk on east side of High School for safe connection
Recreational Opportunities	 Design a Recreational Center Improve existing facilities Different types of trails for walking, biking, etc. Bike lane on Arizona Street Design a basketball court and pickleball court 	 To prevent local community going elsewhere for recreation To give local community members something to do To help attract other people to the community 	 Northland Park fishing & camping Include trees and perennials along current trails and new trails Aquatic Center parking lot
Natural Resources	 Fix flow of water on streets Remove dead trees Plant more trees Implement solar energy to power lights for Northland Park and trails Have a pond to fish in, area to camp, and a dog park 	 To help in improving overall aesthetics Provide safety and security Will help in providing recreational opportunities for everyone 	 Redirect Stormwater on the west and south central side of town Trees and perennials on First Street and Colorado Planting beds for welcome signs



Design Team

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