



Entrance Signage

The existing entrance sign to Glenwood on Locust Street is easy to miss. The proposed entrance sign is stately and well lit, and takes inspiration from colors and styles around the community to blend the new contemporary sign with future projects without obtruding on existing designs in the community. The sign is surrounded by colorful perennials and native grasses to bring life and variety all

year. Additional landscape elements are proposed for the median as well to create a grand, welcoming entrance as you drive into town. The trees added to the median will promote traffic calming and reduce vehicles speeds. The new entrance to Glenwood is bold and proud and a great way to welcome visitors with a strong sense of place.

Glenwood

Way-finding

Proposed | Way-finding in Glenwood



Template | Way-finding Sign



Way-finding Signage

The city of Glenwood has an impressive list of amenities, but visitors and residents have trouble locating and directing to them. The way-finding signage package above is intended to improve navigation to key areas of Glenwood. There are many design projects in the works with a wide range of color palettes and styles. This design package is intended to be contemporary in nature with neutral colors that complement contemporaneous design initiatives around town, blends well with existing color palettes used at schools, and can serve as a template for future design initiatives.

The rendering above shows an idea of what the way-finding signage could look like in reality. It could be integrated within the existing landscape and enhanced with additional plantings. The location of the signage can always be modified or expanded upon in the future. The overall goal is to have a cohesive set of way-finding signs that bring people through the city smoothly and effectively while creating a firm identity and sense of place for the city of Glenwood that can be expanded upon and increased as the city and amenities grow.

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