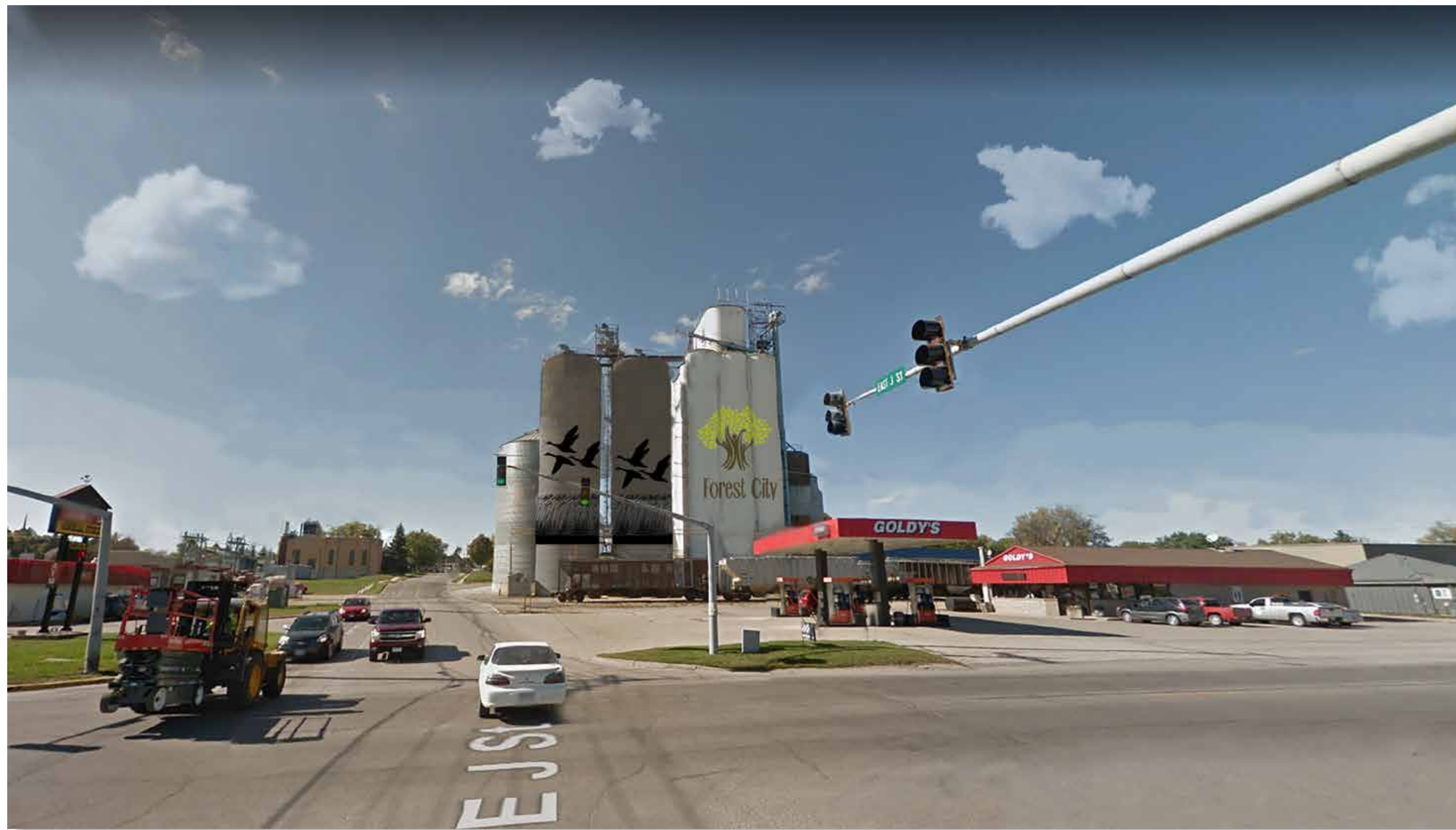




Looking west towards J Street and the existing elevator at the intersection of US Highway 69 and J Street



Proposed grain elevator enhancements continue the Forest City brand and create an entrance to J Street cultural corridor

Way-finding & Signage

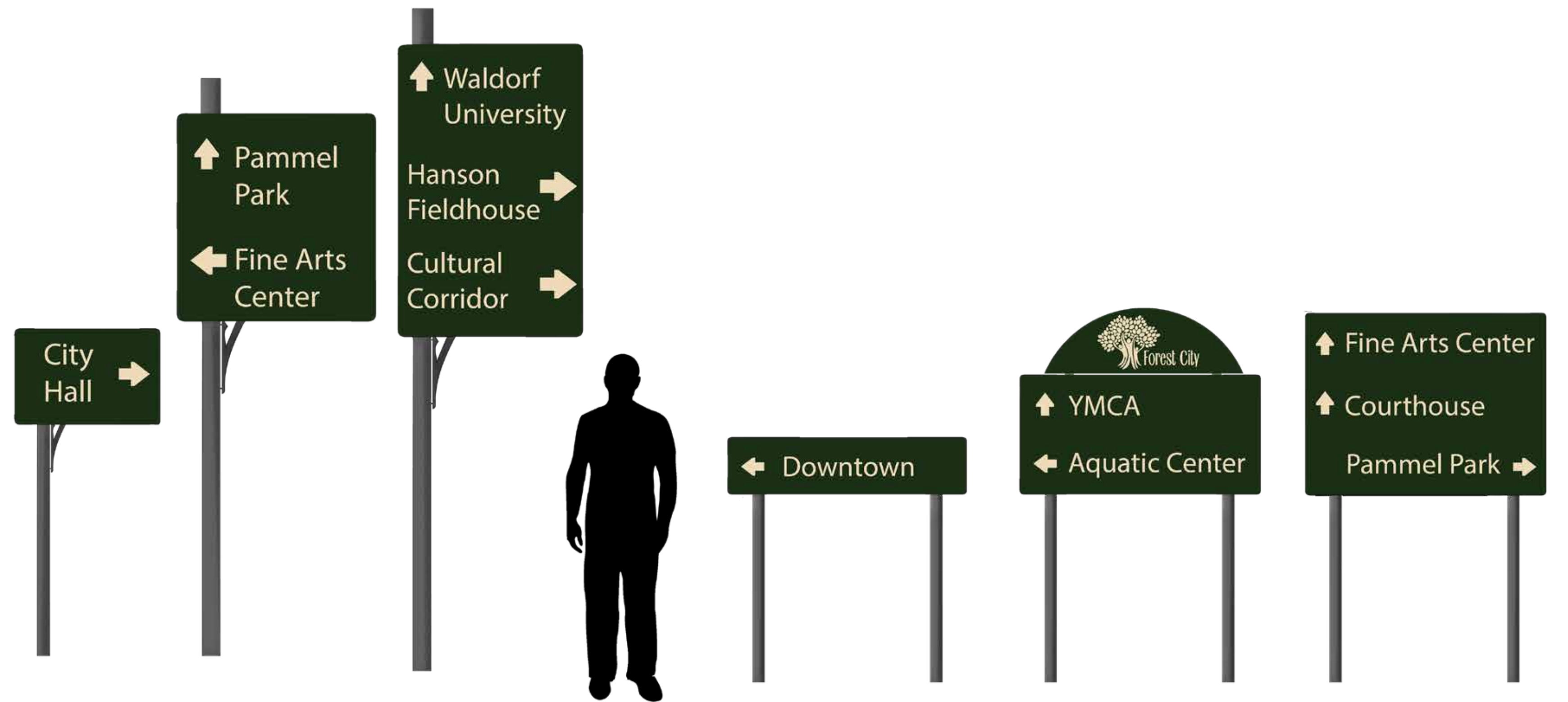
Forest City's logo incorporates its name and appropriately includes a people/tree graphic. The existing entrance sign, banners, and park signs incorporate the city's logo, which could also be used on the way-finding signage and in the design of the cultural corridor's pavement murals. A cohesive way-finding palette unifies the town theme and provides an increased sense of place. Way-finding provides awareness of destinations within the community and the scale of signage addresses both vehicular and pedestrian users.



Existing park signage



Existing Forest City entrance signage



Proposed way-finding signage for pedestrian and vehicular use