The Farragut steering committee discussed what they learned from the bioregional assessment and community focus groups to the landscape architects.

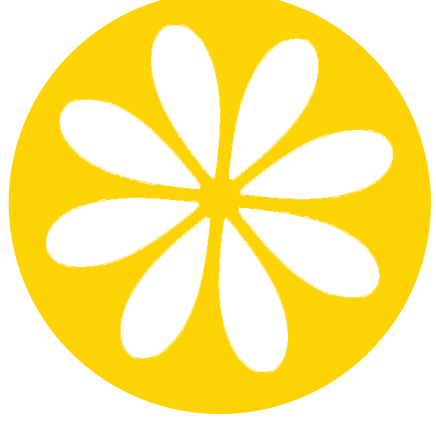The committee then identified and communicated goals and values based on the information from the assessments. Each committee member also included reasoning for improvements around town and highlighted specific programming needs for the identified areas of concern.

The landscape architects organized programming themes for the city of Farragut using the goals shared and developed by the steering committee. Greater importance was given to the goals that were highlighted in discussion and/or repeated by individuals during the performance objectives meeting.

Farragut's steering committee reviews preliminary boards that showcase concepts based on their goals and values.

facades

Community Values/Themes Based on Assessments	Steering Committee Tally	Broad-based Outcomes/Goals	Why Change Anything?	What Exactly and Where?
Accessibilty, Connectivity, & Safety	IIIII	– Improve the community's walkability – Create more accessible surfaces and access for people with mobility limitations – Reduce traffic speeds – Create a space for a bus stop	– To create a more safe area for all – To better connect local destinations for all ages, sizes, and abilities	– Improve sidewalk connections in Downtown and throughout the city – Provide paved connections at Farragut City Park – Create Trailheads – Provide a bus shelter on New Orleans Avenue
Trail Assets	III	– Improve maintenance and upkeep of the trail. – Create a trailhead and provide better access to the trail	– To attract more people to the city's trail	– Trailhead locations at Hartford Avenue and Jackson Avenue
Beautification	IIIII	– Help clean up the downtown area and buildings façades – Add attractions throughout the city	– To make the city look more lively and attract visitors	– Downtown – Trailheads – Farragut City Park
Identity & Branding	IIII	– Display the town's history by designing plaques, signage, or art pieces – Create a uniform look/theme throughout the whole city	– To help the history stay alive throughout the community and attract tourists	– Downtown – Throughout the city
Trees	II	– Create more shaded space especially along the trails	– To provide the community with more comfortable outdoor spaces during the summer – To create points of interest in the city	– Street trees in the Downtown – Plant trees in areas around the trail that have no shade

Farragut
Performance Objectives

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Iowa's Living Roadways community visioning