## **Program Overview**

The city of Farragut is one of 10 communities selected to participate in the 2022 lowa's Living Roadways Community Visioning Program. The program, which selects communities through a competitive application process, provides professional planning and design assistance along transportation corridors to small lowa communities (less than 10,000 residents).

### Visioning Program Goals:

- 1. Develop a conceptual plan and implementation strategies alongside local community residents.
- 2. Enhance natural, cultural, and visual resources existing within communities.
- 3. Assist local communities in using external funds as leverage for transportation corridor enhancement.

Each visioning community works through a planning process consisting of four phases of concept development:

- 1. Program initiation
- 2. Needs, assessment, and goal setting
- 3. Development of a concept plan
- 4. Implementation and sustained action strategies

Each visioning community is represented by a steering committee of local residents and stakeholders who take part in a series of meetings and focus groups that are facilitated by field coordinators from Trees Forever. The Community Visioning program, as part of lowa State University's Landscape Architecture Extension, organizes initial focus groups with design interns as well as transportation needs and behaviors surveys. The program is sponsored by the lowa Department of Transportation.

### Community Goals

The Farragut steering committee identified a number of goals and priority areas during the visioning process, which include city park improvements and connections, sidewalk improvements and accessibility, trailhead amenities, and a safe bus stop for students attending school in Sidney.

# Capturing the Farragut Vision

Based on the needs and desires of the local residents, as well as a detailed inventory of community resources, the design team developed transportation-based community improvement project concepts, which are illustrated in the following set of presentation boards:

- 1. Program Overview
- 2. Bioregional Assessment
- 3. Transportation Assets and Barriers Assessment
- 4. Transportation Inventory and Analysis
- 5. Performance Objectives
- 6. Concept Overview
- 7. Farragut City Park
- 8. Downtown Streetscape
- 9. Hartford Avenue Trailhead
- 10. Jackson Avenue Trailhead
- 11. School Bus Stop
- 12. Implementation Strategies



Farragut's steering committee meets with the Jeffrey L. Bruce & Company's design team to discuss and evaluate goals and values of the community.



Farragut's steering committee reviews and provides comment on preliminary concepts prior to revealing these ideas to the public.



A stop at the downtown business district and streetscape, during the public design workshop and walking tour of Farragut.



Jeffrey L. Bruce and Company discusses programming goals and creates designs during the public design workshop.

# Farragut Program Overview

# Jeffrey L. Bruce & Company LLC

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Iowa State University | Trees Forever | Iowa Department of Transportation

