



# Concept Overview

After meeting with the steering committee and residents of the community, the design team proposed several concepts for Farragut based on the goals identified. Below is an outline of the proposed concepts, which correspond to the map:



### Accessibility, Connectivity, & Safety

Farragut has a significant need for safer pedestrian circulation systems that connect people with all mobility levels to desired destinations such as Farragut City Park and downtown. The design improvements provide safe movement and crossings within the downtown district and at the school bus stop location on New Orleans Avenue.



### Trail Assets

Farragut's primary trail corridor needs defined trailhead spaces that easily and comfortably connect users to the trail. Additional design improvements such as tree plantings, enhanced paths leading to the trail, gathering and park spaces, bicycle parking and repair stations, and vehicular parking all provide the needed amenities to draw people in from neighboring communities such as Shenandoah.



### Beautification

Improving aesthetics along Hartford Avenue creates a sense of place, calms traffic, and enhances the visual experience for visitors and residents along the primary downtown corridor in the community. The beautification efforts help strengthen existing businesses, while attracting new businesses downtown.



### Identity & Branding

An attractive and cohesive theme that incorporates road layout and geometry changes, in addition to planting bed features along the downtown streetscape, enhance Farragut's visual appearance and accessibility to downtown amenities. This concept also provides an opportunity to interpret the community's history.



### Trees

Concepts for increased density of tree plantings enhance the city park space, create a more comfortable microclimate for the trailhead locations and experience along the trail corridor, and soften the downtown streetscape corridor and aesthetic appeal of the storefronts.