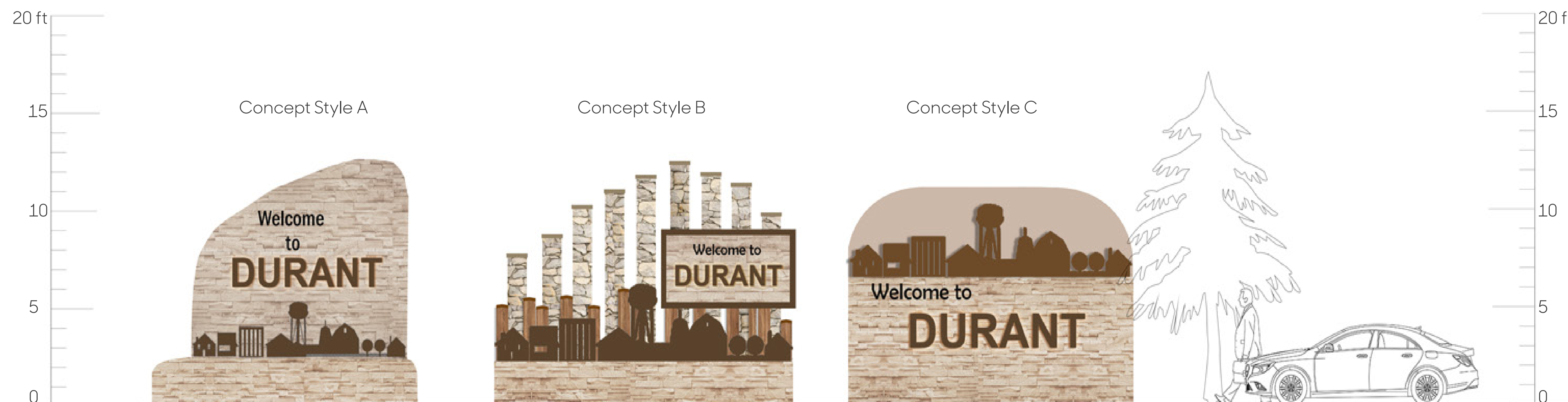




Existing east entrance sign located at Feldhan Park entrance



Proposed concepts: Three different entryway signage styles are shown; each has different sized lettering to illustrate impact. Each entryway to the city would use the same style entryway sign in order to create a unified and cohesive look.



Existing conditions at the end of 1st Street

**Entryway Signage:**

The concepts presented are considered an extension of the way-finding signage family. The limestone material that is used for all of the proposed entryway sign monuments/ columns and bases is the same as what is shown on board 8. The city silhouette that is part of each concept is derived from the city logo. The font for "Durant" is the same font used for the stand alone "Durant" in Pythian Sisters Park.

An integral part to entryway signage is landscaping. The landscaping needs to frame the sign and provide a year-round background to showcase the sign. The plants selected should compliment the sign and not compete with it. Mowing edges help with maintenance and aesthetics.



Image Edit 1: Concept Style A

**Concept Style A**

- Cort-en steel letters and city silhouette are proposed to be back lit with warm lighting for nighttime illumination.
- 2.5-ft limestone base elevates the city silhouette so it is not blocked by short facer plantings in the landscape.
- Lettering and city silhouette are sized for maximum readability based on vehicle speed, distance from roadway and intended impact; 18" lettering is shown.



Image Edit 2: Concept Style B

**Concept Style B**

- Limestone columns of ascending and descending height create movement. Shorter treated wood posts accent the stone columns and a 2.5-ft limestone base elevates the city silhouette so it is not blocked by short facer plantings in the landscape.
- Cort-en steel lettering and city silhouette are sized for maximum readability based on vehicle speed, distance from roadway and intended impact; 15" lettering is shown. Sign is front lit with warm lighting.



Image Edit 3: Concept Style C

**Concept Style C**

- Cort-en steel lettering and city silhouette are proposed to be back-lit with warm lighting for nighttime illumination; lettering is placed 3 ft. above ground so it is not blocked by short facer plantings.
- Lettering and city silhouette are sized for maximum readability based on vehicle speed, distance from roadway and intended impact; 24" lettering is shown.
- Background for city silhouette is smooth limestone.

# Durant Entryway Signage

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