



Project Opportunities by Theme

Dunlap utilized ISU's mapping efforts, survey results, and the transportation inventory to identify four main goals for Community Visioning: establishing a Community Identity through updated branding and welcome signage; enhancing Streetscape Design along the main corridor of Iowa Avenue; building a Trail Network to connect key destinations; and improve major street intersection crossings to promote Pedestrian Safety. These themes, along with public input received at the design workshop, guided the development of the concept plan below.

Community Identity

The steering committee identified three main entrances into Dunlap that reflect significant traffic patterns entering town. The goal of the entry signage design is to align with the city's new branding campaign, while maintaining a classic aesthetic that will last for years to come.

This concept is further explored in boards 8a-c, and additionally referenced in the following boards: 9c, 10a-c.

Streetscape Design

This redesign of Iowa Avenue will benefit the corridor of businesses and traffic concentrated in downtown Dunlap. Adjusting the existing road's hardscape to introduce amenity spaces and vegetation will create pedestrian-friendly spaces for shoppers to comfortably navigate the downtown area.

This concept is further explored in boards 9a-c.

Trail Network

The main goal of the trail system is to connect key destinations and attractions in Dunlap. This layout considers public input, common bike-pedestrian paths, and strategic places to connect to existing sidewalks and trails.

This concept is further explored in boards 10 a-c, and additionally referenced in the following boards: 8b, 9a-b.

Pedestrian Safety

Through both trails and streetscape improvements, this plan considers safer pedestrian crossings that will improve access and safety for non-drivers.

This concept is referenced in the following boards: 9a-b, 10a-c.