

Community Assessment and Goal-Setting Meeting Results





The Programming Process

The Programming Objectives meeting is a critical component in the development of a successful project. Setting and prioritizing goals allows us to focus our efforts and resources more effectively to help the community develop a vision for Dunlap based on its goals.

We met with the Dunlap visioning committee to discuss their goals. The steering committee presented its takeaways from previous discussions about the transportation assets and barriers, random-sample survey, transportation analysis, and bioregional information.

Using the nominal group method to organize the meeting and discussion, the committee identified goals and values based on information from the assessments. Each committee member also included reasoning for improvements around town and highlighted specific programming needs for areas of improvement. These objectives and desired improvements were recorded during an open discussion, followed by a vote to prioritize the major themes presented during the meetings.

The landscape architecture team organized programming themes for the city of Dunlap using the goals and desired improvements identified by the steering committee during the discussion, giving greater weight to those goals receiving more votes and common ideas presented multiple times. The following chart reflects a representation of the outcomes of the goal-setting process.

Themes	Broad Goals	Why Change?	What & Where?
Community Identity 	<ul style="list-style-type: none"> · Welcome into town · Embody town character · Connect to new branding 	<ul style="list-style-type: none"> · Community pride · Promote tourism · Updated aesthetics 	<ul style="list-style-type: none"> · What: entryway signage · Where: highways
Streetscape Design 	<ul style="list-style-type: none"> · Consistent theming · Partner with Dunlap Community Development Corporation (DCDC) 	<ul style="list-style-type: none"> · Attracting businesses · Encourage drivers on US Highway 30 to stop in town 	<ul style="list-style-type: none"> · What: getting ahead of construction, downtown parking · Where: US Highways 30 & 37 Intersection
Trail Network 	<ul style="list-style-type: none"> · Safe path for all · Pull pedestrians away from highway 	<ul style="list-style-type: none"> · Recreation · Attractive to visitors · Influence economic/housing development 	<ul style="list-style-type: none"> · What: fill gaps and establish more trails · Where: Sports Complex, Boyer Valley School, Pleasant View Park
Pedestrian Safety 	<ul style="list-style-type: none"> · Improved crossings at major roadways · Lighting for night visibility 	<ul style="list-style-type: none"> · Move kids safely from Youth Sports Complex to school · Improve pedestrian safety 	<ul style="list-style-type: none"> · What: lighting, trails for students, intersection redesign · Where: sports complex, highway intersections