

Program Overview

The city of Dunlap is one of 10 communities selected to participate in the 2022 Iowa's Living Roadways Community Visioning Program. The program, which selects communities through a competitive application process, provides professional planning and design assistance along transportation corridors to small Iowa communities (populations of fewer than 10,000).

Goals for the Visioning Program include:

- Development of a conceptual plan and implementation strategies with local communities
- Enhancement of the bioregional, cultural, and visual resources of communities
- Assisting local communities in using external funds as leverage for transportation corridor enhancement

Each visioning community works through a planning process consisting of four phases of concept development:

1. Program initiation
2. Needs assessment and goal setting
3. Development of a concept plan
4. Implementation and sustained action

Each visioning community is represented by a steering committee of local residents and stakeholders who take part in a series of meetings that are facilitated by field coordinators from Trees Forever. Iowa State University organizes design teams composed of professional landscape architects, student interns, and ISU faculty and staff. The program is sponsored by the Iowa Department of Transportation.

Capturing the Dunlap Vision

The Dunlap visioning committee identified a number of goals and priority areas during the visioning process, which included establishing a **Community Identity** via the town's recent rebranding campaign, enhancing **Streetscape Design**, especially on main corridors such as Highway 37, developing a **Trail Network** to connect key destinations, and improving intersection visibility to promote **Pedestrian Safety**.

Based on needs and desires of the local residents, as well as a detailed inventory of community resources, the design team developed a conceptual transportation enhancement, which is illustrated in the following set of presentation boards:

1. Program Overview
2. Bioregional Assessment
3. Transportation Assets and Barriers
4. Transportation Behaviors and Needs
5. Transportation Inventory and Analysis
6. Programming Objectives
7. Concept Plan Overview
- 8a. Community Identity
- 8b. Signage Family
- 8c. Entryway Signage
- 9a. Highway 37 Streetscape
- 9b. Pedestrian Safety
- 9c. Streetscape Amenities
- 10a. Trail Development
- 10b. Sports Complex
- 10c. Pleasant View Park



The steering committee meets at Dunlap City Hall



Committee members travel to potential project sites



Open house attendees draw their ideal trail routes



The committee guides attendees through the open house



Open house attendees view ISU community survey results



Open house attendees engage with the design team