

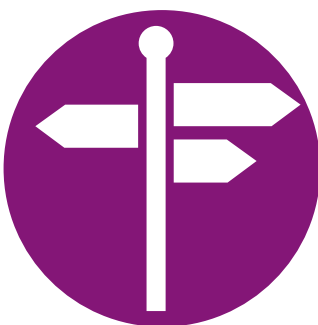



Themes	Broad-based Outcomes/Goals	Why Change Anything?	What Exactly & Where?
<b>Safety and Accessibility</b> 	<ul style="list-style-type: none"> <li>• Reduce speed of traffic</li> <li>• Railroad crossing safety</li> <li>• Improvements to sidewalks</li> <li>• Lighting of sidewalks/trails</li> <li>• Way-finding</li> <li>• Improve main intersections</li> </ul>	<ul style="list-style-type: none"> <li>• Provide accessibility to public and private amenities</li> <li>• Improve multi-modal safety</li> </ul>	<ul style="list-style-type: none"> <li>• Highway 30 and S 11th Street intersection improvements</li> <li>• Sidewalk improvements along trail corridor</li> </ul>
<b>Community Connections</b> 	<ul style="list-style-type: none"> <li>• Improve multi-modal user safety</li> <li>• Provide connection to existing trail network</li> <li>• Create loop</li> </ul>	<ul style="list-style-type: none"> <li>• Create opportunity for physical activity and social interaction</li> <li>• Provide safe route for those without access to vehicles</li> </ul>	<ul style="list-style-type: none"> <li>• Safe route to school</li> <li>• Trail from Yellow Smoke Lake to hospital</li> </ul>
<b>Way-finding</b> 	<ul style="list-style-type: none"> <li>• Create a sense of place</li> <li>• Provide a cohesive aesthetics</li> <li>• Improved navigation</li> <li>• Direct visitors to downtown</li> </ul>	<ul style="list-style-type: none"> <li>• Create an authentic sense of place</li> <li>• Opportunities for economic development</li> <li>• Improve navigation for visitors</li> <li>• Beautify the community</li> </ul>	<ul style="list-style-type: none"> <li>• Sign at Highway 59 and Highway 30 directing vehicles to S Main Street</li> <li>• Sign at Highway 30 and S Main Street</li> <li>• Trail directional sign at Broadway</li> </ul>
<b>Community Amenities</b> 	<ul style="list-style-type: none"> <li>• Recreation opportunities</li> <li>• Improve quality of life</li> <li>• Promote healthy living</li> <li>• Connect and build community</li> </ul>	<ul style="list-style-type: none"> <li>• Improve vehicular/pedestrian crossings</li> <li>• Provide destination for community sporting activities</li> </ul>	<ul style="list-style-type: none"> <li>• Ballfields, soccer fields, and cross country trail at Northside Recreation Complex</li> <li>• Trail from Yellow Smoke Lake to hospital</li> </ul>

**Programming Process**

The What, Where, & Why meeting is a critical component in the development of a successful project. Setting and prioritizing goals allows us to focus our efforts and resources more effectively to help the community develop a vision for Denison based on its goals.

The design team and Trees Forever facilitator met with the Denison visioning committee to discuss its goals. The steering committee presented its takeaways from previous discussions about the transportation assets and barriers focus-group findings, random-sample surveys, transportation analysis, and bioregional information.

The visioning committee considered the information provided as well as their own knowledge and opinions of Denison to reach a consensus of priorities to focus on for design improvements.

The chart on the left reflects these major themes and potential project locations as expressed throughout the goal-setting process. The charts moves through the key themes identified, what the large outcomes or big dreams would be, reasoning for identifying these components, and finally how the design team implemented these goals into the final designs.



Community members providing input