



Design Workshop - Immigrant Heritage Festival

What, Where, & Why Meeting

Program Overview

Denison is one of 10 communities to participate in the 2023 Iowa's Living Roadways Community Visioning Program. The program, which selects communities through a competitive application process, provides professional planning and design assistance along transportation corridors to small Iowa communities (populations of fewer than 10,000).

Goals for the Visioning Program include:

- Developing a conceptual plan and implementation strategies with local communities.
- Enhancing of the natural, cultural, and visual resources of communities.
- Assisting local communities in using external funds as leverage for transportation corridor enhancement.

Each visioning community works through a planning process consisting of four phases of concept development:

1. Program initiation
2. Needs assessment and goal setting
3. Development of a concept plan
4. Implementation and sustained action

Each visioning community is represented by a steering committee of local residents and stakeholders who take part in a series of meetings that are facilitated by field coordinators from Trees Forever. Iowa State University (ISU) organizes design teams of professional landscape architects, design interns, and ISU faculty and staff. The program is sponsored by the Iowa Department of Transportation.

Community Goals

The steering committee identified a number of goals and priority areas during the visioning process. These goals and priorities were reflective of what residents identified during their participation in the Transportation Assets and Barriers (TAB) workshops. The community goals focused on four main initiatives:

- Improve safety and accessibility within the community.
- Provide multi-modal accessible connectivity.
- Improving community amenities to provide opportunities for social connections and physical activities.

Refer to board 6, "What, Where, & Why," for further details related to the main community goals summarized above.

Capturing the Denison Vision

Based on the needs and desires of the local residents, as well as a detailed inventory of community resources, the design team developed a conceptual transportation enhancement plan. This plan, as well as the inventory information, illustrated in the following set of presentation boards:

1. Program Overview
2. Bioregional Assessments
3. Transportation Assets & Barriers
4. Transportation Behaviors & Needs
5. Transportation Inventory & Analysis
6. What, Where, & Why
7. Concept Plan Overview
8. Typical Intersection Improvement
9. Community Connection
10. Community Way-finding
11. Northside Recreation Complex Expansion

Denison

Program Overview

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Iowa State University | Trees Forever | Iowa Department of Transportation

