# **Concept Overview**

After meetings with the steering committee and other members of the community, the design team has proposed several concepts for Decorah based on the goals identified. Below is an outline of the proposed concepts, which correspond to the map:

#### 1. Accessibility and Connectivity

The design proposal for improvements to the trail and sidewalk networks in town addresses residents' desire to have completed sidewalks for getting around Decorah and connecting downtown to their many parks and trail routes.

#### 2. Intersection Safety

Improvements to the visibility of busy intersections currently making points of interest in town difficult to access safely.

#### 3. Traffic Calming

Best practices and methods getting cars to slow down in locations with a lot of pedestrian traffic and crossings.

## 4. Way-finding and Branding

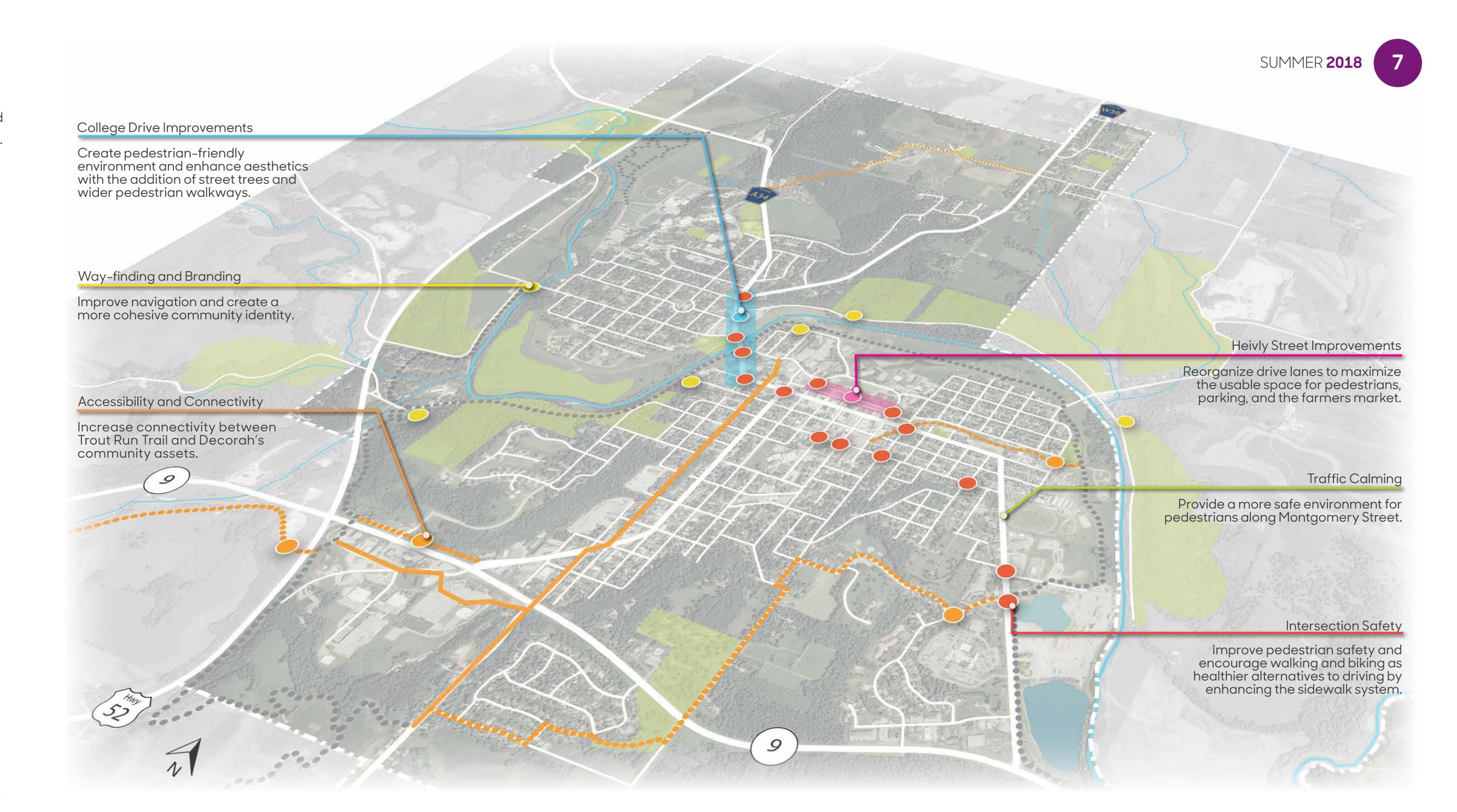
An attractive and cohesive signage scheme incorporating elements of existing community signage, enhancing Decorah's visual appearance and improving sign legibility.

## 5. College Drive Improvements

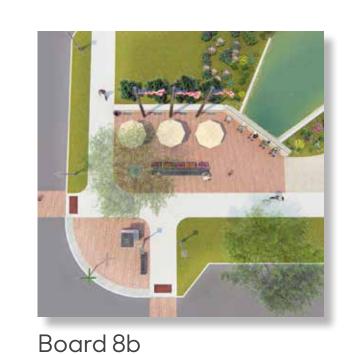
Improving pedestrian qualities by utilizing the right-of-way as a barrier from traffic with added vegetation for shade and color. Designating a new trail and limiting vehicles crossing the pedestrian way to make walking and biking safer.

# 6. Heivly Street Improvements

Reorganization of Day Spring Lane and Heivly Street into a single, two-lane road creates a larger right-of-way to be filled with more vegetation without decreasing the number of parking stalls. Stormwater best management practices are employed to minimize stresses on the current storm sewer system by reducing stormwater velocity and peak discharge.

















Board 12a

Board 13a



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# Jeffrey L. Bruce and Company LLC

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