Concept Overview

After meetings with the steering committee and residents of the community, the design team has proposed several concepts for Corning based on the goals identified. Below is an outline of the proposed concepts, which correspond to the map:

Trails and Recreation

The addition of a trail network will address residents' desire to live in a walkable and bike-friendly Corning. A trailhead in Spring Lake Park close to Highway 34 will draw in visitors wanting to ride the trails connecting Corning's natural resources to its beautiful Main Street district.

2. Natural Resources

Improve accessibility to the East Nodaway River by repurposing the City Dump site as an access point. A pedestrian connection to Davis Street increases accessibility to the area, offering an opportunity for a city dog park.

Sidewalk Safety 3.

Ensuring the residents and visitors of Corning have the capability to move through town on ADA-compliant sidewalks with sufficient lighting.

Signage and Way-finding 4.

Introducing an attractive and cohesive signage scheme enhancing Corning's visual appearance and accessibility to visitors.

Main Street Landscape 5.

Improvements to this Main Street Iowa community include embellishing its sense of place as well as building on its existing successful features. Restructuring Main Street intersections with painted crosswalks and curb bump-outs improve pedestrian comfort, address stormwater runoff, and enhance streetscape aesthetics.



Board 7a

Signage and Way-finding Improve navigation and create a more cohesive community identity

Natural Resources

Enhance in-town recreational opportunities by providing access to the river and improving connections to existing community parks









Board 7b



Board 8a



Board 8b



Board 9

Jeffrey L. Bruce and Company LLC

Landscape Architects: Eric Doll, PLA, ASLA Interns: Rosie Manzo and Jeremy Johnson Iowa State University | Trees Forever | Iowa Department of Transportation

Sidewalk Safety

Improve pedestrian safety and encourage walking and biking as healthier alternatives to driving by enhancing the sidewalk system

Trails and Recreation

Increase connectivity between community assets by developing a trail system

Main Street Landscape

Improve the quality of the pedestrian environment with the addition of street trees and bump-outs



Board 10



Board 11b



Board 11a

