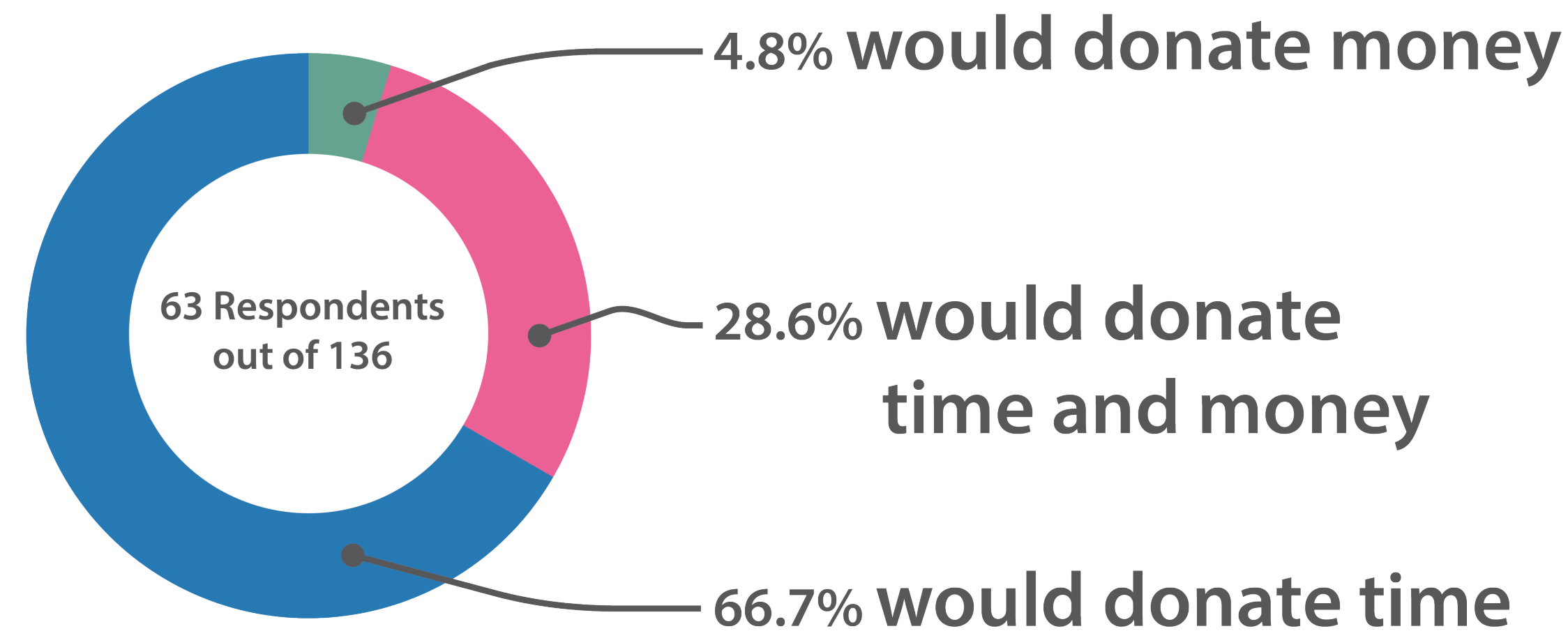


ARE PEOPLE WILLING TO HELP?

More than 46% said YES!



Willingness to implement change

Most survey participants who answered this question are willing to contribute their time and talent to community improvements (66.7%), while nearly 29% would contribute both time and talent and financial help. Nearly 5% of respondents indicated that they would be willing to contribute financially.

At more than 46%, the willingness of Colfax residents to become involved in improving their community is comparable to that of residents in other small towns in Iowa. In 2014, on average, 43% of residents in small, rural towns volunteered to help with a community project.¹

¹ Sigma: A Profile of Iowa Small Towns 1994 to 2014 (Ames, IA: Iowa State University College of Agriculture and Life Sciences, 2015).

WHAT DID PEOPLE SAY THEY ABOUT HOW THEY GET AROUND?

Survey Participants Said...

"Our roads in Colfax should be one of the first priorities to improve the community transportation, in my opinion."

"We need a bus or a taxi service for seniors [to take them to] doctor appointments [that doesn't cost] an arm and a leg."

"The roads in Colfax are horrible, and so are the sidewalks. Also, there are not enough streetlights in most areas."

"The street by the elementary school is very rough and there needs to be more parking."

HOW DO YOU GET PEOPLE TO HELP?

Ask, Show, and Advertise Opportunities to Residents!

In 2014, the most common reason residents in small-town Iowa said they didn't become involved in community projects is that no one asked them (34%). Twenty-eight percent on average said that they don't have time, which is significantly lower than the 2004 average of 59%. Sixteen percent indicated that they didn't know how to become involved, and 7% said that no community project

needed volunteers.² These results indicate that the best ways to get people involved in community projects is to simply ask, along with advertising opportunities through traditional and social media outlets.

² Sigma: A Profile of Iowa Small Towns 1994 to 2014 (Ames, IA: Iowa State University College of Agriculture and Life Sciences, 2015).

Colfax

Transportation Behaviors and Needs | Willingness to Help

Iowa Department of Transportation | Trees Forever | ISU Landscape Architecture Extension | ISU Extension Community and Economic Development

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